IDEC’s Mission, Core Values & Vision

Mission
The mission of The Interior Design Educators Council, Inc. is the advancement of interior design education, scholarship, and service.

Core Values

- We believe in the value of an accredited, formalized interior design education.
- We believe the preparation of an interior designer includes learning through formalized education, scholarship, and service.
- We believe the foundation of interior design education is grounded in ethics and encompasses environmental, cultural, social, and global issues.
- We believe in an open dialogue and collaboration among colleagues.
- We believe a successful interior design education depends upon the participation of diverse groups of people.

Vision
IDEC will be recognized as the leading association and authority on interior design education by:

- Advancing responsible design thinking through education, scholarship, and service.
- Advancing the interior design profession’s Body of Knowledge.
- Participating in leadership discussions and actions that affect the entire design community.
- Being the primary source of innovative interior design teaching resources.
- Being the leading venue for the publication, presentation, and dissemination of interior design scholarship.
- Preparing members for leadership roles in their academic institutions, communities, and the interior design profession at large.
- Providing support for the professional development of interior design educators at all professional levels.
- Engaging interior design educators in service to the organization and to the greater community.
It has been my pleasure to serve as IDEC President for the 2011-2012 year. This was a special year for the organization with the celebration of our 50th Anniversary. This annual report provides an opportunity to look back and reflect on the year and celebrate the growth and strength of the organization. Although I’ve served as a volunteer for IDEC many times over the past 25 years, in my role as president I was still astounded by the number of volunteers dedicated to IDEC. The passion for our organization and profession shown by our volunteers was inspiring. I will never forget the members who stepped up in so many ways—it gives me hope for the future of IDEC. We must also thank our staff at Raybourn Group, led by our executive director, Jeff Beachum, for their continual guidance and management.

Our membership continues to grow and the 2011-2012 year saw 875 members. The growth in our emergency reserve fund assures IDEC of its continued presence and influence in interior design education. The contributions to our strategic reserve, created to fund IDEC initiatives, are also growing and vital. Our new member profile allows members to identify others with similar teaching and research interests and experiences.

I’m grateful to the IDEC board of directors for their hard work and support this year. I was privileged to work with Denise Guerin, Past President, who offered wisdom and experience as well as a calming presence. Lisa Tucker, President-Elect, was also a reliable source of IDEC history due to her extensive service record. Migette Kaup kept us on track financially and spearheaded the development of the member profile.

Our directors Scott Ageloff (Teaching), Ellen Fisher (Scholarship), Jacqui McFarland (Service), and Susan Ray Degges (Regions) were instrumental in clarifying the relationship between the boards and the collaboratives and helped keep the organization on course. As a board we continued to implement the new governance structure adopted during Jill Pable’s presidential term and solidified the role of our collaboratives. The directors on the board provided guidance for their respective areas, the collaborative coordinators provided management, and the members of the collaborative provided implementation. This framework allows a more grassroots leadership structure. Our regions continue to be active, with many holding regional meetings to allow our members opportunities to connect and share scholarship.

Our 50th anniversary conference was held in Baltimore with the theme Celebrating the Past, Shaping the Future. Thanks to Marymount University and the Community College of Baltimore County for hosting the event and our tireless staff, led by conference planner Patty Warren, who took care of all the details. Jo Heinz served as our evening keynote and Roz Cama inspired us with her opening morning address. At the award banquet we recognized many of the long-serving volunteers who have steered IDEC throughout its history. It was truly a special night. In addition to the celebration of our 50th year, the 2012 conference saw two new events for IDEC, including the Village Square and Pecha Kucha Night. During the Village Square sessions topics of interest, often controversial topics, were discussed in detail with varying opinions heard and then members...
had the chance to contribute to the discussion. The sessions were face-to-face at conference and were followed up digitally on IDEC’s LinkedIn site. This allowed our members unable to attend conference the chance to participate in the discussion. Pecha Kucha Night, where creative teaching ideas were presented in a fun and fast-paced format—only six minutes each—was a huge success. Members submitted ideas ahead of time for peer review. Based on positive feedback, we’ll continue both these activities next year.

Over the last few years, we have worked steadily to revise and implement the new branding of IDEC. The new tag line, “IDEC: Advancing Education, Scholarship, and Service” tells the public who we are and what IDEC values. All communication materials, both printed and digital, with the exception of the web site, have been revised with the new brand. The web site graphics are complete, but implementation will take a while longer. Thanks to the rebrand committee and the communications committee for their work on this 2-year long project. Our newsletter has not only been rebranded, but has had a complete overall and is now in an e-book format. We’ve assembled a strong editor and editorial team so that more of the activities of the organization and our members can be shared. The communications committee was also busy solidifying IDEC’s presence on Facebook, LinkedIn, Twitter, and the IDEC blog.

On the scholarship front, JID, published by Wiley Blackwell, has a strong editorial team and publication board and continues to increase its presence in libraries around the globe. It has moved to four issues per year and added two associate editors.

Our new Teaching Resource Initiative that has been in the development stage for several years launched the first module, a health care studio project. The project is available for purchase at a nominal rate to members and might assist those needing teaching resources. We are using this as a test case to see if members find this resource of value.

Our K-12 Task Force completed its report on the value of quality interior design education for that age group. The International Task Force completed the first phase of its work and made recommendations to the IDEC board.

One of the joys of serving as president was the opportunity to represent IDEC at various conferences and meetings. I attended NeoCON, the NCIDQ delegates meeting, several sessions of Issues Forum, and the International Federation of Interior Architects/Designers (IFI) World Congress in Taipei. It is important for IDEC to be part of the discussion at these events and it was my honor to share the work of IDEC at those meetings. Our representatives to CIDA, NAED, and IDCEC also represented us well at those meetings.

I thank you again for the opportunity to lead the organization this year. I will be forever grateful to the volunteers and staff for their tremendous commitment. I look forward to great things for IDEC in the future. Onward!

Take Care,

Lisa Waxman
IDEC President, 2011-2012
Special thanks to our staff for their hard work and dedication. Special recognition went to Patty Warren during the annual conference awards ceremony when she was awarded a Merit Award for her long-term commitment as our IDEC conference planner.
Thanks to the IDEC Board of Directors for the dedication and service.

Lisa Waxman
President

Denise Guerin
Past President

Lisa Tucker
President-Elect

Migette Kaup
Secretary/Treasurer

Scott Ageloff,
Director: Teaching

Ellen Fisher
Director: Scholarship

Jacqui McFarland
Director: Service

Susan Ray-Degges
Director: Regions
Volunteer Leaders

Our volunteer leadership is essential to the success of the organization. Special thanks to these volunteers.

Regional Collaborative
Susan Ray-Degges, Board Liaison, North Dakota State University
TBD (East Chair), Ryerson University
Suining Ding (Midwest Chair), Indiana University- Purdue University
Darrin Brooks (Pacific West Chair), Utah State University
Jane Nichols (South Chair), Western Carolina University
Ron Reed (Southwest Chair), Texas State University

Scholarship Collaborative
Joy Dohr, Collaborative Co-Coordinator, University of Wisconsin-Madison
Wei Dong, Collaborative Co-Coordinator, University of Wisconsin-Madison
Jennifer Web, JID Chair, University of Arkansas
Meg Portillo, JID Editor-in-Chief, University of Florida
Doug Seidler, Proceedings Coordinator, Marymount University
Meg Konkel, Abstract Review Coordinator, Marymount University
John Humphreys, Creative Scholarship Co-Coordinator, Miami University
Maura Schaffer, Creative Scholarship Co-Coordinator, Purdue University
Ellen Fisher, IDEC Board Liaison, New York School of Interior Design

Teaching Collaborative
Cindy Mohr, Collaborative Co-Coordinator, University of N. Texas
Rachel Pike, Collaborative Co-Coordinator, Intl. Acad. of Design & Technology
Barbara Anderson, IDEC Academy Chair, Kansas State University
Joy Dohr, SIDE Committee Chair, University of Wisconsin-Madison
Catherine Anderson, Innovative Teaching Resources, George Washington University
Stephanie Clemons, K-12, Colorado State University
Scott Apoloff, IDEC Board Liaison, Philadelphia University

Service Collaborative
Vacant Position, Collaborative Coordinator
Marly Hiltroft, Grants and Awards, University of Florida
Jacqui McFarland, IDEC Board Liaison, Mount Royal University

IDEC Academy
Barbara Anderson, Chair, Kansas State University
Connie Dyrar, Administrator, Illinois State University
Ron Reed, Member-at-Large, Texas State University
Linda Nussbaum, IDEC Liaison, S. Dakota State University
Catherine Anderson, Member-at-Large, George Washington University
Carolyn Gibbs, Member-at-Large, California State University-Sacramento
Stephanie Zollinger, Member-at-Large, University of Minnesota

Journal of Interior Design Board
Jennifer Webb, Chair, University of Arkansas
Meg Portillo, Editor-in-Chief, University of Florida
Bridget May, Associate Editor, Marymount University
Janet McCa, Associate Editor, Washington State University
Jane Kucko, Member, Texas Christian University
Joan Dickinson, Member, Radford University

Communication Committee
Irina Solovyova, Chair, University of Texas, San Antonio
Seunghae Lee, Conference Communications Chair, Purdue University
Lindsay Tan, Social Networking Chair, Auburn University
Michael Dudek, Twitter Chair, Kansas State University
Patrick Lucas, Archivist, University of North Carolina-Greensboro
Lisa Tucker, Board Liaison, Virginia Tech

Newsletter Editorial Team
Jonathon Anderson, Editor-in-Chief, University of North Carolina-Greensboro
Gregory Marinic, Research Activities Editor, University of Houston
Michelle Bell, Industry & Professional Editor, Lawrence Technological University
Lindy Bolls Huling, Emerging Talent Editor, Virginia Tech
Robert Reid, International Editor, American University of Sharjah
Scott Williams, Service Editor, University of Oklahoma
Peggy Honey, Teaching Editor, Kansas State University

Liaisons to External Organizations
Linda Nussbaumer, IDEC Liaison, S. Dakota State University
Caren Martin, Legislative Advisor to the Board, University of Minnesota
Carl Matthews, Liaison to CIDA, University of Texas-Austin
Rick Navarro, Rep. to ASID EITC Council, Miami Intl. Univ. of Art & Design
Caren Martin, National Academy of Environmental Design, University of Minnesota

2012 Conference Hosts
Bridget May, Marymount University
Jean Freeman, Marymount University
Bob Meden, Marymount University
Robin Wagnen, Marymount University
Moira Garnon Denson, Community College of Baltimore County

50th Anniversary Committee
Balu Harwood, Chair, Retired- Virginia Commonwealth
Dorothy Fowles, Iowa State University
Marty Hiltroft, University of Florida
John Turpin, High Point University
Young Lee, Michigan State University
Bridget May, Marymount University
Amy Dahm, Texas Christian University

Foundation Board
Ted Drob, President, Oklahoma State University
Tim Cozens, Vice President, Columbia College
Chris Johnson, Treasurer, Georgia Southern University
Janine King, Secretary, Florida International University
Olga Kontisa, Member, Fairchild Books
Denise Guerin, IDEC Board Liaison, University of Minnesota

Fellows Chair
Jane Kucko, Texas Christian University

Network Chairs
Program Chairs: Ronnie Whitman, Art Institute of California, 2 & 3 Year Programs: Diana Ingram, Johnson County Comm. College, Emerging Technologies: Matt Dunn, Louisiana State University, Emerging Technologies: Chris Johnson, Georgia Southern, Lighting: Ruth Beals, Converse College
K-12: Stephanie Clemons, Colorado State University, Right to Practice: Marilyn Whitney, International Member Assistance: Ryad Albyyavarm, SCAD, Social Responsibility: Jeanne Mercer-Ballard, Appalachian State University,
Distance Learning: Susan Ray-Degges, N. Dakota State University, Emerging Faculty: Lindsay Tan, Auburn University
IDEC’s financial picture continues to be strong with growing membership numbers. The emergency reserve puts IDEC in a stable financial situation and the strategic reserve allows special initiatives to be funded.
## Strategic Plan: Teaching

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<thead>
<tr>
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<tbody>
<tr>
<td>1 Provide high quality teaching resources for members and non-members who represent a diverse range of undergraduate and graduate interiors programs</td>
<td><strong>A Teaching Resources Initiative (TRI)</strong></td>
<td>IP</td>
<td>First Phase: Complete Second Phase - Launch product 1 by Spring 2012, Phase 3: evaluate and revise content, methods, etc.</td>
<td></td>
<td>Catherine Anderson</td>
<td>(i) Develop site, sample, evaluated and ready for launch; marketing/feasibility (done F ’10 - 1st outcome is ready for launch) (ii) Academy needs to develop cost and evaluation tool; (iii) Develop business plan</td>
</tr>
<tr>
<td></td>
<td><strong>B CEU courses on Teaching</strong></td>
<td>IP</td>
<td>Ongoing</td>
<td>Staff</td>
<td>Teaching Collaborative Coordinator and Academy Coordinator</td>
<td>(iv) Develop plan; (v) Identify FTF (conference workshops?) and online opportunities (webinars, etc.); (vi) Summer Intensives as revenue generation - ergonomic, health care design, etc. (vii) Evaluate effectiveness of and revenue generated by current products; (viii) Develop business plan</td>
</tr>
<tr>
<td></td>
<td><strong>C Coordinate availability existing teaching resources, e.g., Academy, TRI, sustainability curriculum</strong></td>
<td>HIGH</td>
<td>Be aware of publication dates for IDEC media</td>
<td>Staff Volunteers</td>
<td>Teach Collaborative Coordinator works with Communication Committee Chair</td>
<td>(v) Identify the resources that need to be publicized; Identify appropriate outlets for publicity; (vi) Develop protocol to assure information accuracy</td>
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<td></td>
<td><strong>D Determine follow-up activities from Village Square event 2012 regarding different program types</strong></td>
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<td></td>
<td><strong>E Identify recommendations for IDEC to engage with educators K-12. Initiative and develop plan of engagement. (Concern that it will not overlap with Academy or TRI at this time.)</strong></td>
<td></td>
<td></td>
<td></td>
<td>Director of Teaching and Teaching Collaborative K-12 Task Force to be appointed</td>
<td>(vii) Follow up on development of Junior Certificates program via AATEC; Development of exam; Development of course materials; Engage with Issues Forum to develop program; (viii) Will require access of K-12 curriculum standards, call for authors, determine marketing channels to K-12 educators, setup for payments/royalties, etc. (ix) Call for authorship of courses; distribution method</td>
</tr>
<tr>
<td>2 Establish and facilitate the linkage between Education and Practice</td>
<td><strong>A Continue IDEA Line</strong></td>
<td>IP</td>
<td>Continuing</td>
<td>None</td>
<td>Joy Dohr until others identified</td>
<td>Develop FAQ page; could be sent to ASID, IIDA, IDC, etc.; could be posted on IDEC web site; could be knowledge for new IDEA line person</td>
</tr>
<tr>
<td></td>
<td><strong>B Continue CEUs on Teaching for practitioners</strong></td>
<td>HIGH</td>
<td></td>
<td>Regional Collaborative</td>
<td>do this at regional conference</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Create an online &quot;Planned&quot; learning community – identify a selected group of readings and have members of the online learning community participate/review/reflect</td>
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<tr>
<td>3 Support Development of Faculty Members</td>
<td><strong>A Develop a mentor program for emerging Faculty</strong></td>
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<td></td>
<td></td>
<td>Focus on professional career growth (not to find a research partner) -consider summer externship for faculty with design firms</td>
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</table>
## Strategic Plan: Scholarship

### 1. Continue to develop understanding of different scholarship paths for interior design educ./scholar

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<td><strong>A</strong></td>
<td>Revise the conference scholarship review system including presentations, panels, forums, posters, and creative submissions.</td>
<td>HIGH</td>
<td>March 2011 - Summer 2011</td>
<td>Volunteers</td>
<td>Scholarship Collaborative Coordinator and scholarship review co-chairs</td>
<td>(B) Review and refine process to select reviewers/jurors &amp; process to orient same; (B) Webinar (post workshop 2012)—attendance required</td>
</tr>
<tr>
<td><strong>B</strong></td>
<td>Identify and publicize opportunities for funding</td>
<td></td>
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<td></td>
<td></td>
<td>(B) Create taskforce to: (a) investigate other scholarly definitions of and rubrics to evaluate Creative Scholarship; (b) timeline of October 2012 for delivery of findings to Board; (c) Informational mailings to C3; (d) formalize the criteria for the Call; (e) set the format of submission; (f) include Interior Design as a category of C3; (g) draft criteria for the selection of the C3 Coordinator</td>
</tr>
<tr>
<td><strong>C</strong></td>
<td>Possible pre-conference workshops for alternative scholarship paths</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Create linking to other conferences and organizations to the IDEC website, in order to increase opportunities</td>
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### 2. Provide opportunities for dissemination of scholarship in Interior Design Education

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<tr>
<td><strong>A</strong></td>
<td>Conferences [annual and regional]</td>
<td>IP</td>
<td>Ongoing</td>
<td>All Collaborative Coordinators</td>
<td>(B) Explore international, topical symposia, best teaching practices, etc.; (B) Conference website 2013</td>
<td></td>
</tr>
<tr>
<td><strong>B</strong></td>
<td>Journal of Interior Design</td>
<td>IP</td>
<td>Ongoing</td>
<td>JID Board Director of Scholarship</td>
<td>(B) Higher visibility of JID and submission requirements on the website; (B) Ask other design professional organizations to publicize JID; (B) Special Issue 2014: Leadership in Interior Design Education; (B) Use the IDEC Exchange and venues to publicize JID articles and issues</td>
<td></td>
</tr>
<tr>
<td><strong>C</strong></td>
<td>Write procedures for jury selection and make process double blind—(Citizens’ role of leadership versus subjective)</td>
<td>HIGH</td>
<td></td>
<td></td>
<td></td>
<td>Make consistent acceptance levels across all types of scholarship (creative and traditional)—same rate of acceptance</td>
</tr>
<tr>
<td><strong>D</strong></td>
<td>Advertise IDEC calls for creative scholarship in other venues</td>
<td>MOD</td>
<td></td>
<td>Volunteers—John Humphries</td>
<td>Creative Scholarship co-coordinators</td>
<td></td>
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### 3. Provide opportunities for career development through Interior Design scholarship

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<td><strong>A</strong></td>
<td>External Mentor networking</td>
<td>HIGH / continued</td>
<td>2011-2012</td>
<td>Volunteers</td>
<td>Scholarship Collaborative</td>
<td>(B) Gather information from members and feedback from Fellows; (B) Create a Task Force to articulate concrete strategies for addressing External Mentoring Services</td>
</tr>
<tr>
<td><strong>B</strong></td>
<td>JID Workshop - new and author/reviewer</td>
<td>IP / Ongoing</td>
<td>2012</td>
<td>Volunteers</td>
<td>JID Board</td>
<td>JID task force to come up with plan; Determine past attendance; interactive nature, effectiveness, etc. and plan for third session in the series for 2012. Work through the IDEC Academy to organize.</td>
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### 4. Provide opportunities for dissemination of scholarship in ID education
### Strategic Plan: Service

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<td>1 Develop a mission statement for the collaborative</td>
<td>A: Prepare draft for review by Board</td>
<td>IP</td>
<td>Summer Board Retreat</td>
<td></td>
<td>Collaborative Coordinators, President, Past President, Executive Director</td>
<td>Develop draft mission statement in consultation with Collaborative Coordinator, IDEC Executive and Executive Director</td>
</tr>
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<td></td>
<td>B: Clarify routes to volunteer pathways within IDEC organization</td>
<td>IP</td>
<td>Summer Board Retreat</td>
<td></td>
<td>Staff &amp; Collaborative Coordinators</td>
<td>Examine existing volunteer roster and devise a list of volunteer opportunities</td>
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<td>C: Develop &quot;route&quot; strategies relative to volunteer position</td>
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<td></td>
<td></td>
<td></td>
<td>(i) Create &quot;Volunteer Pathways&quot; diagram for various positions, clarifying which require qualifications, duration of term, reporting procedures, etc.; (ii) Define Regional Council Roles and post online under regional pages to promote greater awareness of involvement at the regional level</td>
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<td>D: Create a &quot;volunteer pool&quot; of interested and qualified IDEC members for service to the profession and the broader community available on the IDEC website</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Review various methods/procedures for engaging members in service and determine how to reach out to IDEC members throughout the year and at conference</td>
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<tr>
<td>2 Engage Educators in service opportunities within IDEC, the Profession, and the global community</td>
<td>A: Audit Service at volunteer positions available within IDEC, including qualifications, commitment necessary to fulfill the roles, as well as succession planning requirements.</td>
<td>IP</td>
<td>Summer Board Retreat</td>
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<td>3 Provide effective development and support for all IDEC Volunteers</td>
<td>A: Determine support required for various volunteer positions (supporting documents, webinars, training, acronym de-briefing, etc.)</td>
<td>IP</td>
<td>2013 Conference</td>
<td></td>
<td>Collaborative Coordinator, Executive Director</td>
<td>Create pre-conference workshops for all volunteer positions requiring qualifications, i.e reviewers</td>
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<td>B: Establish clear successions for smooth transitions (newbie, .., alpha, .., sage)</td>
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<td>Create volunteer orientation packages to provide background information with respect to the organization, job expectations, timelines, reporting process, etc.</td>
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<tr>
<td>4 Celebrate the contributions of IDEC volunteers within the organization, the profession, and the broader community</td>
<td>A: Understanding current recognition strategies, i.e. Merit Awards, Service Awards, Service Certificates, website and newsletter content and building upon this.</td>
<td>2013 Conference</td>
<td></td>
<td></td>
<td>Collaborative Coordinator, Executive Director, Past &amp; Current Presidents</td>
<td>Create recognition strategy for volunteers based on role of engagement, i.e. Service Awards, Letters of Recognition, newsletter article/ mention, published in other associations newsletters, websites, etc.</td>
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<tr>
<td></td>
<td>B: Review other methods of recognition, i.e. letters to institutions highlighting service to IDEC</td>
<td></td>
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<td>Regional Level Conference expand awards/recognition of member involvement</td>
</tr>
<tr>
<td>5 Prepare members for leadership roles in their institution, communities, and the ID profession at large</td>
<td>A: Intentional Leadership Pre-Conference Workshop</td>
<td>IP</td>
<td>2013 Conference</td>
<td></td>
<td>Service Collaborative Coordinator, Program Chair + Coordinator, Networks, Rachel Pike?</td>
<td>(i) Identify potential leaders for phase training; (ii) Task membership to form “Intentional Leadership” committee</td>
</tr>
<tr>
<td>6 Promote the value of interior design education to the public</td>
<td>A: Video competition moves here.</td>
<td></td>
<td></td>
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<td>Each Regional Conference provides educational opportunity either to the community (whether through presentation or public service project) to help promote value of ID Education</td>
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# Strategic Plan: Operations

## Objective

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<td><strong>1. Increase member resources via member demographics</strong></td>
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<tr>
<td>Gather data during member renewal on: members’ research interests, mentor interest, external reviewers, NCIIDQ passage, where they graduated, licensed or certified?</td>
<td>IP</td>
<td>Should be ready for 2012 dues renewal</td>
<td>Staff</td>
<td>Service Collaborative Coordinator and staff; Megette with development</td>
<td>(i) Develop searchable database for IDEC and member use; (ii) Coordinate with ComCom to announce this member profile benefit. Publicize through eNews, eRecord, post of Facebook and LinkedIn</td>
</tr>
<tr>
<td><strong>2. Increase member expertise visibility by providing awards and recognitions for members’ work</strong></td>
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<tr>
<td>Awards to members and non-members as a means of raising the profile of the organization and supporting development activities.</td>
<td>IP</td>
<td>June 2010 and ongoing</td>
<td>IDEC Foundation</td>
<td>$1000-5000 donation; New physical awards, $250</td>
<td>(i) Identify funder for Distinguished Educator Award; (ii) Explore funding of new awards</td>
</tr>
<tr>
<td>B Develop a marketing strategy</td>
<td>??</td>
<td></td>
<td>Board/Executive Director</td>
<td></td>
<td>Need to develop a plan for marketing the organization and the valuable work of the members. Who does IDEC Marketing?</td>
</tr>
<tr>
<td><strong>3. Improve method for membership to get ideas, concerns, and issues to other members and Board</strong></td>
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<tr>
<td>A Assess and follow up on Village Square Dialogues.</td>
<td></td>
<td></td>
<td>Lisa Waxman</td>
<td>Summations from Village Square to be analyzed and reported. Key issues may be posted on discussion sites like LinkedIn or on the IDEC Blog.</td>
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<tr>
<td><strong>4. Increase visibility and usability of existing IDEC resources</strong></td>
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<tr>
<td>A Updating of web site.</td>
<td>IP</td>
<td>already budgeted</td>
<td></td>
<td></td>
<td>(i) Enhance the member profile page and provide opportunities for members to link to other online resumes, portfolios, or web pages; (ii) Define between &quot;members only&quot; profile information versus publicized profile results.</td>
</tr>
<tr>
<td>B Update/revise regional page to enhance ease of access to necessary regional materials (i.e., regional conference calls for abstracts/creative work; student competition)</td>
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<tr>
<td><strong>5. Determine staff/membership ratio for optimum member service and efficient</strong></td>
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</tr>
<tr>
<td>A Develop strategy for determining staff/membership ratio</td>
<td>HIGH</td>
<td>Jul-11</td>
<td>Staff</td>
<td>Finance Committee</td>
<td>(i) Study other organizations for staff/membership ratio; (ii) Determine type of staff needed in future; (iii) Determine appropriate ratio</td>
</tr>
</tbody>
</table>
Continuing the Transition to the New Governance Structure

The new governance structure, adopted in 2009, was further refined. The regional collaborative was created, the role of the collaborative coordinators was clearly defined, the regional chair representative position moved to a director position with a two-year term, and the grants and awards committee was separated.
Members now have the option to add information about their teaching and scholarship so members can connect with those with similar interests.
In 2011-2012, IDEC worked steadily to complete the rebranding of IDEC. All communication materials, both printed and digital, with the exception of the web site, have been revised with the new brand. The web site graphics are complete, but implementation will take a while longer. Thanks to the rebrand committee and the communications committee for their work on this 2-year long project. Our newsletter has not only been rebranded, but has had a complete overall and is now in an e-book format. We’ve assembled a strong editor and editorial team so that more of the activities of the organization and our members can be shared. The layout of the web site has been created, but there is much work left to do with the structure of the site before this template can be implemented. We look forward to seeing this format in the near future.
The communications committee worked to enhance the social networking presence of IDEC on Facebook, LinkedIn, Twitter, YouTube, and the IDEC Blog.

IDEC’s launch of its social networking received an award from the Indiana Society of Association Executives.
The Journal of Interior Design will move to four issues per year. Meg Portillo serves as editor with assistance from associate editors Bridget May and Janetta McCoy. The international presence of the journal is growing.