2005 President’s Report

Pamela Evans

IDEC continues to lead the interior design profession through the education of qualified graduates from quality programs with dedicated faculty. The strength of the interior design profession begins with socially responsible, creative, technically sound, entry level practitioners. In that vein, IDEC strives to address issues that change the face of design and the human environment.

In the words of Max DuPree “We cannot become what we need to be by remaining what we are.” Both the IDEC Board of Directors and the membership in the last year have engaged in several activities to move the organization forward in both our financial condition and our social responsibility. During this time, it has been my pleasure to serve as the 2005 President of IDEC during a year of great changes and challenges.

Serving on the Board of Directors in the past year, the following individuals have facilitated in moving the organization forward. Without their guidance and unfaltering dedication to IDEC the accomplishments of this past year could not have been completed. A heartfelt note of gratitude to these individuals who have worked so diligently:

Anna Marshall-Baker, Past-President
Eric Wiedegreen, President-Elect
Lisa Waxman, Secretary/Treasurer
Ted Drab, Director-at-Large, Development
John Turpin, Director-at-Large, Membership and Special Projects
Jean Edwards, Regional Chair Representative

During this year IDEC has seen several changes in the operational staff including the position of Executive Director. In April 2005 Jenni Metzinger, having served for the past 7 years, resigned her position as Executive Director to pursue other career choices. Jenni had been instrumental in guiding IDEC in its growth financially and strategically during her tenure with this organization.

IDEC continued to plan for the future by beginning strategic planning sessions. At the fall board meeting, Steve Ingram, external moderator, guided us in developing a list of IDEC’s strengths and weaknesses. By filtering and grouping this list of key elements the following list of three major goals developed.

1. To expand the visibility and awareness of the Council through a branding and marketing strategy.
2. To develop and implement a membership marketing strategy for recruitment and retention of members.
3. To design and implement a three year funding and development plan for the Council.

In order to accomplish these three goals IDEC requires the active participation of the membership. One major component identified in the strategic planning process was that there is limited contact with the membership to identify their needs. Previous surveys have yielded low response rates and are currently dated. A membership survey, distributed by John Turpin mid-year has begun to identify those individuals who wish to be engaged in the work of the organization. To those members who responded, a thank you. Your willingness to participate in the growth of the organization is appreciated and will be utilized as IDEC strives to meet the above goals. For those of you who have not yet completed the survey I encourage you to do so.
SOCIAL RESPONSIBILITY

At the March Annual International Conference in Savannah the membership successfully passed a resolution to support the concept of socially responsible design. The resolution read “Be it resolve that IDEC supports the concept of socially responsible design including the cradle to cradle paradigm as an integral part of interior design education” A note of thanks is due to the task force challenged with this endeavor and the membership for voicing their points of view.

The tragedies in this country and abroad during the last year have propelled IDEC into addressing its role as a professional organization and its place in the national and international community. The establishment of the Topical Issues Grant in the fall was the first of many ways that IDEC can and should be involved in current issues involving the health, safety and welfare of the human race. The purpose was two fold; to promote research among our peers and to contribute and address, in an academic manner, the social and physical atrocities in the Gulf region.

PUBLIC RECOGNITION

IDEC, as the premier interior design education organization, has the responsibility of ensuring that the public is aware of its existence and the role of its contributions to society, education and the design community. Several venues for promotion of the organization have been afforded IDEC. The Issues Forum (IF), a collaborative, non-voting, group consisting of ASID, IIDA, IDC (Interior Designers of Canada), FIDER (now Council for Interior Design Accreditation, NCIDQ and IDEC, is one such venue. IDEC’s participation has continued with a strong voice at these gatherings. Major topics of discussion this year included the National Kitchen and Bath (NKBA) participation in IDCEC, the Interior Design Body of Knowledge and interior design graduate education.

In the last few years one effort by the IF collaboration has been the support of IDCEC. A founding principle of IDCEC states that only interior design organizations who endorse the career path for the interior design profession are eligible for core member status. IDEC defines the accepted career path as one that includes education, professional experience and NCIDQ examination combined with continuing education for professional development. The recognition of NCIDQ as the examination defining the professional interior designer has been called into question. In the past few years it has become increasingly apparent that NKBA does not support that premise. In addition it has become alarmingly evident that NKBA does not support this principle in states pursuing legislative action. Each of the IF organizations, including IDEC, support IDCEC’s declaration to NKBA that to continue in IDCEC they must follow the standards set forth in their policy manual.

Participation in the Body of Knowledge project by IDEC this year included the support of the executive summary of the initial document as well as inclusion of IDEC members on the panel of experts that convened in Chicago this past summer. Seen as an important issue for discussion, a session has been set aside at the Scottsdale conference for membership participation.

Updating of the Career Website launched last year continues on an on-going basis by all IF organizations. New information concerning education as a career path is currently being written and will be added to this website. The URL is: www.careersininteriordesign.com

Additional contacts were made with external organizations to further the public visibility and image of IDEC. IDEC was approached by Alan Smith to endorse K-12 design education initiatives in 4-H. Review by the IDEC Board of the interior design teaching modules proved that the modules were well written and comprehensive in their approach to the understanding of the design profession. These modules have the potential of reaching up to 7 million individuals as they are applied throughout the country. A note of thanks to Stephanie Clemmons, Colorado State University, for her introduction and information she provided concerning this proposal.

Participation of the IDEC leadership at conferences and meetings with co-partners in design will be continued by the officers. Encouragement of attendance of non-IDEC members such as ASID, IIDA, EDRA and others at the IDEC regional meetings and international conference continues to be a priority. Current conversations with EDRA president will result in the co-listing meeting dates on web pages and emails. More of these collaborative actions will be forthcoming.

SOLVENCY AND DEVELOPMENT

Financial development for IDEC is divided in two distinct areas. One development path endeavors to secure funding for the annual conference while a second path engages in long term and project development. The funding for the annual conference is based on the consistent and gracious support of organizations, companies and individuals. In 2005 IDEC entered into a contract with Odyssey Quest to serve as the fund raising arm of IDEC to seek sponsorship for the annual conference.
conference. In addition, I attended NEOCON with Eric Wiedegreen, and Lindsay Elder to solicit sponsorship for the annual conference.

One important bit of information was revealed as we made the rounds at NEOCON. It appeared that there was very little recognition of IDEC as part of the design profession by the majority of industry individuals. The support of industry partners for current and future endeavors is critical for IDEC. A continued identification of potential support from the business community will be an integral focus as we move forward in our development plans.

Ted Drab, as Director at Large of Development, has provided guidance in contacting external individuals to facilitate potential investment strategies in the upcoming year. These development plans will be in concert with current funds that are held in the foundation and the goals set forth in the strategic plan. A note of thanks to Ted and Denise Guerin, IDEC Foundation President, for their work on investments for IDEC this past year.

**IDEC INITIATIVES**

The rebuilding and restructuring of vital portions of IDEC can be seen in changes that have occurred in the Journal of Interior Design and the Innovative Teaching Manual. Special thanks to Jo Ann Thompson, Nancy Blossom, and the JID Board for their hard work in developing and instigating the changes to the Journal this past year.

The Innovative Teaching Guide had not been evaluated or revamped in several years. Through the initiative of Holly Cline this last year a new call for submittals has been developed and distributed to the membership. This new initiative will provide one additional arena for peer reviewed work for the membership as well as providing the members with alternative teaching activities. Thanks to Holly for her work on this task.

The IDEC Academy continues as a strong new aspect of the organization. Through the hard work of Jill Pable and Katherine Ankerson the initiation of the Academy last year has bulleted forward as an important part of the image of IDEC. Thank you to both of these individuals for their initial hard work but an extra note of thanks to Jill for her management of the Academy while relocating to Florida.

If taken at any given time during the last year, a photograph would allow you see the hard work of the individuals that make IDEC run efficiently and effectively. It has been my pleasure to serve in some small way over the last few years but the success of the organization does not rest on the shoulders of the Board or the management firm but on each and every individual member. I have had the honor and privilege to meet and work with several of those individuals over the last few years. Thank you for allowing me to serve as your President during 2005.

**2006 President's Report**

Eric Wiedegreen

As this year's current President, I look forward to the opportunity to help maximize the impact IDEC can have on design and design education. While it is encouraging to work with such a dedicated Board of Directors, we all need to realize that our organization can only truly move forward with the help of a large number of members actively participating in IDEC. When asked to serve on or take leadership roles in committees, task forces, or networks, please consider the benefits that could ensue for all IDEC members against the already full schedule we all must bear as educators. **You can make a difference for our organization!**

I was fortunate to have a year of careful mentoring before having to take on the responsibilities as President this year. As President-elect last year I sat on a number of IDEC-related boards. I can tell you that the Journal of Interior Design is “on a roll”. Under the leadership of Jo Ann Asher Thompson as Editor-in-Chief and Nancy Blossom as JID Board Chair, the Journal is now prepared an issue ahead (with the quantity and quality of submissions expected of a high-tiered journal) and looks forward to a future of innovations and change required to keep pace with design education and design practice. The IDEC Academy, under the leadership of Jill Pable continues to build and strengthen efforts in continuing education relevant to us all. And I cannot tell you how pleased I am to see IDEC as an equal partner at the Issues Forum table with the national leadership of IIDA, ASID, IDC, NCIDQ, and the Council for Interior Design Accreditation (formerly FIDER).

I have worked most of last year with our new executive leadership from the main office in Indianapolis, Lindsay Elder (Executive Director) and Laura Pfleger. The day-to-day operations of IDEC depend heavily on these two individuals. I hope you get a chance to personally meet both at the 2006 Conference. They are tremendous resources not just for the IDEC Board, but also for you.

The three-year Strategic Plan, developed at the Fall Board Meeting, is a diagram for action to help lead us through the near future. It is a yardstick that we can measure progress and successes. This Strategic Plan is
member-focused and as an IDEC member, please do your part to see this plan fulfilled.

Staff Management Report

Sharon Gorup

Rayburn Group International is pleased to announce a very successful and productive 2005! Your professional staff at IDEC headquarters has been working in conjunction with the membership and other allied organizations to constantly improve the benefits to our members. As always, we are working to increase the general public’s awareness of the profession and of our organization. What a busy year it has been!

The IDEC mission statement is something that we reference on a daily basis; it reminds us of what we stand for and the purpose of this organization’s existence. IDEC cultivates the exchange of information, improvement of educational standards, and development of the body of knowledge relative to the quality of life and human performance in the interior environment. We also focus on increasing the communication among peer educators, practitioners, educational institutions and other organizations concerned with interior design education. IDEC represents the interior design industry and ultimately is your professional association.

One of the areas that we are continuing to improve is the online membership services order system and credit card payment processing. Since its debut in 2005, this system has received many reviews. We have taken into account your feedback and have made a few tweaks to the system in an effort to simplify your every click! This system allows members to renew dues, post job openings, purchase exempt products, register for conferences, and more. If you haven’t been to our website recently, you may be missing out on valuable information!

During our Fall Board of Directors meeting, a three-year strategic plan was established to guide us to future future improvements. Albeit very aggressive, the goals of the plan are extremely attainable with the continued help of our volunteers and membership. This plan will lead us to achieve advancement within the industry.

In an effort to further disseminate information on careers in interior design, NCIDQ representative Kathleen Butler attended the High School Guidance Counselors show in Orlando. Attending this event gave IDEC the opportunity to educate high school guidance counselors on the “real” Interior Design industry vs. what they see on TV.

Without the dedication of our volunteers and membership, this organization would not be where it is today. Many thanks for all that you do and we are looking forward to an even busier 2006!

Secretary/Treasurer’s Report

Lisa Waxman

Thanks to the hard work of many volunteers as well as our Rayburn Group Management staff at IDEC headquarters, I am happy to report that IDEC continues to operate in the black. As of September 2005, the total net assets for IDEC totaled $380,768. This figure represents a positive trend when compared to the September 2004 total assets of $273,398.

The IDEC financial statement has been reviewed by the IDEC Board and the organization’s solvency remains secure. There are several items on our financial statement that bear further explanation. With the 2005 Savannah conference profits exceeding $66,000, special thanks are due to the conference hosts, sponsors, as well as Rayburn Management group. It has become clear to the IDEC Board that the annual conferences, and sponsorships aligned with the conference, have positively contributed to the yearly revenues for IDEC. Other significant revenue producers include the position announcements on the IDEC web page, which exceeded expectations. The IDEC Academy, still in its infancy, shows great promise as a revenue generator as well.

It is important to note that several years ago IDEC set a goal of establishing a rainy day fund, which would allow the organization to sustain itself for a year should any type of disaster strike. This target was reached last year and the “rainy day” fund of $215,000 has been set aside in a variety of CDs and investments. Special thanks to Jill Pable, two-term Secretary/Treasurer, and Jenni Metzinger, former IDEC executive director, as well as the board members who spearheaded this effort.

Relatively speaking, IDEC is in a strong financial position. However, we cannot rest as there is still room for further growth that will allow the organization to expand, to become more visible on a national and international level, as well as support the ever-changing needs of our membership.
Development Report

Theodore Drab, Director at Large

Efforts to increase IDEC revenues proceeded on several fronts during 2005 as strategies were employed for realizing increased return on currently invested funds, for funding the annual international conference, and for initiating a long-term fundraising campaign.

Following the example set by the IDEC Foundation, a portion of IDEC’s “rainy day fund” was invested in an account managed by Smith Barney. While most of the fund is invested in very conservative instruments such as certificates of deposit, it was decided that IDEC should diversify its portfolio toward achieving higher interest rates. Thus far, the decision appears to have been justified by the continuing health of the stock market and the higher rate of return we are realizing.

In order to assure the success of our annual international conference, IDEC contracted with Odyssey Quest, a subsidiary of our management company (Raybourn Group) to assist with the short-term fundraising activities associated with identifying and contacting sponsors, exhibitors, and other contributors to our conference. As with our investments, this decision has proven to be timely, and the 2006 International Conference fundraising effort has exceeded past years’ totals.

Generating funding toward establishing a sizeable endowment is another effort necessitating professional guidance, and a number of firms specializing in long-term fundraising were identified and contacted during the year. One firm particularly qualified to guide IDEC as these ambitious plans are developed met with the board at the fall retreat in Indianapolis, and a proposal is forthcoming.

Changes to IDEC’s Policies and Procedures promise to enhance the flexibility and effectiveness of our development effort. As my successor, Dave Harrison, takes the helm, he will take on responsibilities previously borne by the Past President, assembling a Development Board to work with him (in consultation with the IDEC Board), calling meetings of that group, and reporting to the Board and IDEC members in this annual report. I look forward to his success!

Membership Report

John Turpin, Director-at-Large

IDEC’s membership is healthy and increasing with approximately 650 members from 261 institutions in the United States, Canada, Mexico, Korea, Japan, and Australia.

IDEC Membership features are many and include the Annual Conference, Regional Conferences, the Journal of Interior Design, the Juried Exhibition, Position Announcement Listings, and a position paper on Tenure and Promotion. A complete listing of the IDEC membership features can be found at www.idec.org.

Members, including Dee Ginther, IDEC’s newest Fellow (center), enjoy the 2005 Savannah Conference Banquet.

Special Projects Report

John Turpin, Director-at-Large

In 2005 the IDEC Foundation funded two projects: C2C: Paradigm for Interior Design Education (Lisa Tucker, Radford University) and The Influence of Learning Styles on the Academic Success and Retention of Interior Design Students (Stephanie Watson Zollinger, University of Minnesota). Though funds were unavailable from the IDEC Foundation, the Board of Directors, committed to the advancement of research, designated $4000 for the continued support of the grant. In preparation for the 2006 grants the process for submitting proposals was revised to include two phases. The first phase required an abstract proposal, encouraging a greater number of interested scholars to suggest projects. Authors of the top proposals were asked to complete full grant applications. After a competitive round of reviews, the winner of the 2006 Special Projects has been notified and will be announced at the annual banquet.
Regional Chair Representative Report

Jean Edwards

Regional Conferences were held in the South Region (84, including 20 graduate students) in Tallahassee, FL, the Southwest Region (23) in Shreveport, LA, the Midwest Region (33) in Chicago, IL, and the Pacific West Region in Sacramento, CA. The East Region is planning a Regional Conference for the fall of 2006. This planning should be well underway by the Annual Conference in Scottsdale.

The regions have supported the IDEC annual conference by providing LCD projectors at the annual conference. In addition, the regional chairs administer the process of identifying and recognizing outstanding presentations at the annual conference. Representatives from each region served as presentation jurors at the Savannah Conference and voted for the Regional Chairs’ Award for Outstanding Presentation. There were ties both for this award and the Members’ Choice award that were presented at the Saturday night Banquet.

The name of these awards and the procedure for reviewing and selecting the recipients has been under review by the Regional Chairs and the IDEC Board since the Savannah Conference. We have made a procedural change for the Member’s Choice Award. At the Scottsdale Conference each attendee will receive a ballot that includes all of the presenters’ names and titles of presentations. These ballots can be submitted at any time after the presentations begin up until 15 minutes after the last presentation ends. The Regional Chairs will tally these ballots prior to the Awards Banquet. The revised names for this and the other awards are still under discussion. Our goal is to ensure that these awards are recognized both within our organization and by the larger academic community as representative of the highest of scholarly achievement.

Shari Park-Gates (most recently the South Regional Chair) will serve as the Regional Chair Liaison to the Board for 2006. Brian Powell (the current Southwest Regional Chair) has been elected as the Regional Chair Liaison-Elect for 2007. Brian and Shari were also responsible for the writing and dissemination of the 2005/06 IDEC Student Design Competition. Brian is preparing a Power-Point presentation that will include all of the student entries that are selected to be juried at the Annual Conference.

IDEC Academy Report

Jill Pable, IDEC Academy Coordinator

The IDEC Academy has been busy during its first year of existence and has concentrated its efforts in smoothing the process of facilitating existing continuing education (CE) course offerings, plus guiding the development of new learning experiences.

As IDEC is the foremost source for current in-depth education and research regarding interior design professional education and practice, it seems fitting that our organization expands and disseminate important interior design knowledge. IDEC members perform interior design research that shapes and evolves the interior design profession. IDEC Academy seeks to make this vital resource available to its members, design professionals, and to the public through continuing education content. IDEC Academy seeks to distinguish itself from the large CEU marketplace by offering only the highest quality continuing education experiences. The IDEC Academy double-blind review of courses seeks to ensure that the education experience is relevant, interactive, and that learners exit with verified, meaningful knowledge. IDEC Academy works closely with the Interior Design Continuing Education Council and those courses approved by IDEC Academy must first be approved by the IDCEC. The 2006 Board members for the IDEC Academy are:

Jill Pable, IDEC Academy Coordinator
Katherine Ankerson, IDEC Academy Administrator
Jane Kucko, IDEC President-Elect
Janine King, IDEC/IDCEC liaison
Holly Cline, chairperson of the IDEC Instructional Improvement Network

Attendees at the 2005 IDEC International conference will recall the “Introduction to Cradle to Cradle” CE course sponsored by IDEC Academy (especially the frigidly cold room!). With the able assistance of the IIDA Northern California chapter, IDEC Academy helped bring this course to professionals, educators and students in San Francisco. IDEC Academy is particularly indebted to the corporate sponsors including Herman Miller for underwriting student participation in this important learning experience.

This year, the IDEC Academy is fortunate to have tempted IDEC members noted for their award-winning designs and books to the continuing education arena. Carl Matthews, Katherine Ankerson, Bob Krikac, and
Roberto Rengel will share their considerable studio teaching experience and strategies in the new CE course “Teaching Studio: Doodle to Digital” debuting at the 2006 Scottsdale IDEC International Conference.

The IDEC website provides a gateway to the IDEC Academy offering learners a convenient online access (www.idec.org, then go to Resource Center and IDEC Academy Continuing Education) and payment method for continuing education content:

- “Multiple Chemical Sensitivity (MCS): The Controversy and Relation to Interior Design” by Linda Nussbaumer. Developed in partnership with the Journal of Interior Design, learners can earn two hours of CE credit for review of this recent JID journal article and satisfactory online completion of a quiz.
- “Teaching Triage: Design Instruction Solutions Now” by Katherine Ankerson and Jill Pable. Teaching Triage is the first online reference developed specifically for both full-time and part-time interior design instructors. Topics range from creating syllabi to testing and classroom management.
- “Dodging the Tomatoes: Tips for CEU Instructors” by Stephanie Clemons provides insights for continuing education teachers who interact with the unique adult, professional learner.

IDEC Academy board members are eager to dialogue with IDEC members interested in developing CE courses and helping these authors achieve approval of their courses with both IDCEC (the Interior Design Continuing Education Council) and the IDEC Academy. Marketing of those courses on the IDEC website is one of several ways the IDEC Academy can assist authors with their endeavors.

The IDEC Academy is currently exploring ways to further increase awareness of IDEC Academy-facilitated courses and is interested in expanding courses attractive to the design practitioner population. Discussions are underway to engage in focused marketing to reach those license holders required to complete CE hours for their registration.

Lastly, the IDEC Academy is always interested in speaking with IDEC members about getting involved with the IDEC Academy itself, whether as an author or a board member. Please contact Jill Pable, IDEC Academy Coordinator at jpable@fsu.edu to learn more about how you can get involved in interior design continuing education.

**IDEC Foundation Report**

Denise A. Guerin, IDEC Foundation President

Two new funds began operation this year. First, a fund was established by Buie Harwood, Curt Sherman and Bridget May to be used to support interior design educators who are providing scholarship, authorship, and/or research in the areas of interior design education, design history, and/or professional interior design practice. The fund was started with a $1000 contribution from the funders, which will be used to purchase a certificate-of-deposit until sufficient funds are received to transfer the monies to an endowment. The fund will grow based upon revenue from the sale of their books, upon their deaths. These dedicated IDEC members are to be commended for considering IDEC as part of their planned giving. We suggest that others who appreciate their fine books can also contribute now to this fund to see it grow into an endowment very soon!

The second fund is the Polsky Family Supporting Foundation (PFSF). IDEC matched a $25,000 contribution from the PFSF for a total of $50,000. The fund is to serve the mission of IDEC. We greatly appreciate the Polsky family’s generosity. The 2005 Carole Price Shanis Scholarship Fund distributed three scholarships this year to Molly Deas, Helena Delaunay, and Young Sook Lee.

We enlarged our board numbers by one to be able to share the workload and increase our expertise. We invited Ted Drab to be a board member. Welcome Ted!

The majority of the year was spent in determining investment policies and strategies. Smith Barney prepared a prospectus for us, and we agreed to their strategies. We anticipate average annual earnings to be in the 8% range; and we have achieved significant earnings already this year.

We will continue to determine how to encourage more IDEC members to establish endowment funds or contribute to the existing funds. The IDEC Fellows have discussed such a fund and may establish it this year. An endowment must start with a significant amount, generally a minimum of $10,000, to be productive. Smaller amounts may reside in certificates of deposit until the larger balance is reached through gains and additional donations. We encourage any IDEC member to make suggestions or recommendations for increasing our funds! Jacquie McFarland, IDEC Foundation Treasurer, is developing a brochure that can be used for reporting and development purposes. Watch for it soon!
Nancy Blossom, Chair, JID Publication Board

In December 2005, Mary Ann Beecher stepped down as a member of the Board of Directors after serving two consecutive terms on the Board. I would like to express the appreciation of JID and IDEC for her service and contributions to the organization. Last year I missed this opportunity to express a very sincere appreciation on behalf of the board for the dedicated service of another retiring member. I would like to correct that by recognizing the enormous contribution made by Susan Zavotka to IDEC through her service to JID. Susie served first as editor of JID (1999-2001) and stayed on as a member of the board until she stepped down in December 2004. Susie provided a steady hand to the management of the journal and I greatly appreciate her contributions.

In 2005, volume 31.1 of the Journal of Interior Design was published. Volume 30.3 the scheduled spring 2005 publication was launched early (March, 2004) as an inaugural roll out of ejid. This preemptive publication gave the editor of the journal, Jo Ann Thompson, time to develop and stabilize an in house production timeline as well as evaluate and stabilize the coordination of the review process. With these two in place, she recommended and the board supported a new publication timeline for JID: September (.1) January (.2) and May (.3). By December 2005, submission rates to JID has increased and there were enough articles in the pipeline to complete 31.2, 31.3 and to contribute 32.1.

At the same time the Beta website for ejid was evaluated and found to be too cumbersome for members as well as for ongoing maintenance. On the recommendation of Dave Mathews, newly appointed ejid editor, and Jo Ann Thompson, the board arrived at an interim solution for volume 31.3 and the site was suspended while a thorough examination and evaluation of the problems was undertaken. Further the two editors recommended a change in the Policy and Procedures to eliminate the role of ejid editor. Upon accepting this recommendation, Dave Mathews was asked to serve as a member of the Board of Directors as well as to serve as the invited editor for 31.3 a special edition on the design process.

The JID Board was also able to stabilize its financial position and in 2005 established a “rainy day” fund that will support the ongoing publication of the journal in case of operational shortfall.

At the March 2005 IDEC Conference, the JID Board sponsored a conference workshop on writing strategies, a reviewers workshop and the annual members workshop. Also at the conference, an online JID CEU was introduced by the IDEC Academy. Finally the JID board has reviewed and updated the Policy and Procedures manual and developed a revised timeline for editor appointment and training.

2005 Conference Report

Tray Crow, Conference Co-Chair

The 2005 IDEC Conference was a huge success with record breaking numbers in attendance. Over 400 IDEC members came to Savannah to be a part of a truly memorable conference. William McDonough opened the conference with a thought provoking presentation on the state of sustainable design in our world today. IDEC members and students alike filled the Trustees Theater to be a part of his presentation. The closing keynote, Janine Benyus, engaged her audience with her presentation on how we as designers can look to nature for inspiration and innovation in design. The awards banquet was a magical evening with good food and friends. The 2005 IDEC International Conference could not have been what it was without our generous sponsors. A special thanks to them and to all that dedicated their time and effort for making such a memorable conference.

2006 Board of Directors

Eric Wiedegreen, President
Pamela Evans, Past-President
Jane Kucko, President-Elect
Lisa Waxman, Secretary/Treasurer
Dave Harrison, Director-at-Large, Development
John Turpin, Director-at-Large, Membership and Special Projects
Shari Park-Gates, Regional Chair Representative

Several IDEC Board Members take a break at the Fall Board Meeting in Indianapolis