Annual Report
of the Interior Design Educators Council

2010–2011
Dear IDEC Members and Friends,

It has been my pleasure to serve as the 2010–2011 President and work with many excellent volunteers and staff members. I have been enriched by the conversations, dialogue, and messages exchanged with many of you throughout my term. Further, I am thankful and excited about the new relationships that have been built among our members and with members of other organizations. We have continued to be able to build on the excellent foundation of previous Boards and member volunteers. Thank you for this opportunity!

This year the Board focused on refreshing the backbone of IDEC including its Mission Statement, Core Values, and Vision. With these completed, we also tackled developing and implementing a new strategic planning process that will embrace the new volunteer plan set in motion by President Pable and the Board during 2009–2010. The changes these initiatives bring about will truly provide many opportunities for volunteers to contribute and to become IDEC’s leaders.

Developing intentional leaders via IDEC’s resources has been an underlying theme of my presidency. Subtle changes in volunteer responsibilities, reporting mechanisms, and communication strategies all allow more movement of ideas and activities among IDEC members, in addition to more authority placed in the hands of volunteer leaders at all levels. These changes continue to emphasize the member driven, volunteer led approach that is the hallmark of IDEC.

There are three major pieces of new knowledge I gained this year that have risen in importance above all other learning. First, we have a top-notch IDEC staff led by Executive Director Jeff Beachum. Second, the IDEC Board of Directors focus on decisions that serve to enrich IDEC members’ professional lives. Third, the members who volunteer are ready to become tomorrow’s leaders—of the organization, in their institutions, and in the interior design profession. We are moving forward at a good and steady pace; we have the leaders—in–waiting ready to make great change. Please add your knowledge and skills to this tremendous organization; we all will be the recipients of your work.

Thank you all for serving IDEC with me and for this opportunity to learn.

Sincerely,

Denise A. Guerin, PhD, FIDEC, FASID, IIDA President, 2010–2011
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2010-2011 IDEC BOARD OF DIRECTORS

President    Denise Guerin
Past President  Jill Pable
President Elect  Lisa Waxman
Secretary/Treasurer  Lynn Chalmers
Director      Scott Ageloff
Director      Lisa Tucker
Director      Brian Powell
Regional Chair Representative  Ellen Fisher

Regional Chairs
East    Rachel Pike
Midwest  Susan Ray-Degges
Pacific West  Darrin Brooks
South    Jane Nichols
Southwest  Jennifer Webb
# MAJOR ACCOMPLISHMENTS

The following is a summary of some of the major tasks and activities that were completed or initiated in 2010–2011. Please excuse any errors of omission.

<table>
<thead>
<tr>
<th>Position/Person(s)</th>
<th>Task</th>
<th>Completed</th>
<th>Initiated</th>
</tr>
</thead>
<tbody>
<tr>
<td>Board/Guerin</td>
<td>Revised Mission Statement; Developed new Core Values Statement and Vision Statement</td>
<td>X</td>
<td></td>
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<tr>
<td>Board/Guerin, Ageloff</td>
<td>Developed resolution supporting Formalized, Accredited Education</td>
<td>X</td>
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<tr>
<td>Board/Guerin</td>
<td>Launched Sustaining Interior Design Education white paper: <em>Pathway from Practice to Professor</em> on Web site</td>
<td>X</td>
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<tr>
<td>Board/Guerin, Pable, Waxman, Beachum</td>
<td>Revised Strategic Planning Process and Calendar that calls for member input - All volunteer work groups will develop action plans</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Board/Guerin, Beachum</td>
<td>Revised bylaws motions to change Board of Director composition</td>
<td>X</td>
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<tr>
<td>Board/Waxman</td>
<td>Updated Policies &amp; Procedures Manual</td>
<td>X</td>
<td></td>
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<tr>
<td>Board/Guerin, Pable</td>
<td></td>
<td>X</td>
<td>X</td>
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<tr>
<td>Board/Guerin, Pable</td>
<td></td>
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<tr>
<td>Board/Beachum</td>
<td></td>
<td>X</td>
<td>X</td>
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<tr>
<td>Board/Kaup, Guerin, Beachum</td>
<td></td>
<td>X</td>
<td></td>
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<tr>
<td>Board/Chalmers</td>
<td>Developed budget analysis/presentation methods</td>
<td>X</td>
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<tr>
<td>Board/Chalmers/Navarro</td>
<td></td>
<td></td>
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<tr>
<td>Board/Communication Committee/Tucker, Waxman, Solovyova</td>
<td>IDEC Brand and Graphic Standards Refresh</td>
<td></td>
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<tr>
<td>Board/Communication Committee/Tucker, Waxman, Solovyova</td>
<td>Developed new format and editorial team for newsletter; redesign of e-newsletter</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Board/Communication Committee/Tucker, Waxman, Solovyova</td>
<td>Launched social network pages: FaceBook, LinkedIn, Flickr, IDEC Blog, Twitter</td>
<td>X</td>
<td></td>
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<tr>
<td>Presidents/Guerin, Waxman, Pable</td>
<td>Presentations and participation in NeoCon, Issues Forum, CIDA Collaborative</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Presidents/Guerin, Waxman, Pable, Nussbaumer</td>
<td>Discussions with IDEC regarding IDEC’s role</td>
<td>X</td>
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</tr>
<tr>
<td>Position/Person(s)</td>
<td>Task</td>
<td>Completed</td>
<td>Initiated</td>
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<tr>
<td>Presidents/Guerin, Pable</td>
<td>Coordinated with IDEC Foundation on Memorandum of Understanding and Development Plan</td>
<td>X</td>
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</tr>
<tr>
<td>Presidents/Historian/ Harwood, Waxman</td>
<td>IDEC History Minute project continues in preparation for IDEC’s 50th anniversary in 2012</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Teaching Collaborative/ Ageloff, B. Anderson</td>
<td>Launched IDEC Academy courses funded by SIDE initiative</td>
<td>X</td>
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<tr>
<td>Teaching Collaborative/ Pable, Anderson</td>
<td>Teaching Resources Initiative</td>
<td>X</td>
<td></td>
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<tr>
<td>Teaching Collaborative/ Clemons</td>
<td>K–12 Initiative</td>
<td>X</td>
<td></td>
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<tr>
<td>Teaching Collaborative/ Ageloff, Mohr</td>
<td>Developing mentor program</td>
<td>X</td>
<td></td>
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<tr>
<td>Teaching Collaborative/ Ageloff, Mohr</td>
<td>Developing list of IDEC–non–affiliated education programs</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Teaching Collaborative/ Ageloff, Mohr</td>
<td>Developing link with K–12 initiative</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Teaching Collaborative/ Academy Board/ Anderson</td>
<td>Developed and implemented three teaching courses</td>
<td>X</td>
<td></td>
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<tr>
<td>Service Collaborative/ Powell</td>
<td>Holding Volunteer Fair at the 2011 Conference</td>
<td>X</td>
<td></td>
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<tr>
<td>Service Collaborative/ Powell, Kaup</td>
<td>Membership profile developed, tested, and implemented on Web site</td>
<td>X</td>
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<tr>
<td>Service Collaborative/ Powell</td>
<td>Interior Design Education Video Competition (with NCIDQ and CIDA)</td>
<td>X</td>
<td></td>
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<tr>
<td>Service Collaborative/ Powell, Regions</td>
<td>Held annual regional conferences with refereed papers; funded some graduate student participation</td>
<td>X</td>
<td></td>
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<tr>
<td>Scholarship Collaborative/ Dohr, Dong</td>
<td>Review and revision of conference scholarly review process, protocol, and parameters</td>
<td>X</td>
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<tr>
<td>Scholarship Collaborative/ Dohr, Dong/ Guerin</td>
<td>Review and defining IDEC white paper, position statement, and resolution</td>
<td>X</td>
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<tr>
<td>Scholarship Collaborative/ Dohr, Seidler, Kunkle</td>
<td>Develop orientation and training of reviewers</td>
<td>X</td>
<td></td>
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<tr>
<td>Scholarship Collaborative/ JID Board/ Tucker, Webb</td>
<td>Begin quarterly publication of JID January 2012</td>
<td>X</td>
<td></td>
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<tr>
<td>Scholarship Collaborative/ JID Board/ Tucker, Webb</td>
<td>Increased library and index presence</td>
<td>X</td>
<td></td>
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<tr>
<td>Scholarship Collaborative/ JID Board/ Tucker, Webb</td>
<td>Presented Writers Workshop and Design for Small Planet at IDEC pre-conference/seminar</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Scholarship Collaborative/ JID Board/ Tucker, Webb</td>
<td>Appointed two new associate editors: McCoy and May</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Scholarship Collaborative/ JID Board/ Tucker, Webb</td>
<td>Develop webinar to train reviewers</td>
<td>X</td>
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</tbody>
</table>
### IDEC Academy

**Barbara Anderson, Chair**

- **Activity 1**
  IDEC Academy Courses developed under the Strategic Initiatives grant were offered as follows:
  - Becoming an Interior Design Educator in June, 2011 at NeoCon and as a webinar in August 2010
  - Course & Project Preparation in August, 2010 as a webinar
  - Studio Teaching & Learning in August, 2010 as a webinar

  All three of these courses continue to be available as webinars on line with six other online courses.

- **Activity 2**
  Made improvements to the design of the IDEC Academy pages of the IDEC website to make information and courses easier to find.

- **Activity 3**
  Sponsored a call for 2011 pre-conference workshops and offered two as follows:
  - Integrating Hybrid Teaching Methods into the Interior Design Studio
  - Web-based Communication and Presentation Tools for Designers

- **Activity 4**
  Published a call for 2012 pre-conference workshops based on the IDEC Strategic Plan 2010–2011 and IDEC Academy’s chart of planned courses.

- **Activity 5**
  Revised the IDEC Academy Bylaws.

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### Council for Interior Design Accreditation

**Carl Matthews, Liaison**

- Made decisions for 31 programs seeking accreditation or continued accreditation. Six programs were granted initial accreditation, 20 programs were granted re-accreditation, three programs were granted continued accreditation following an interim visit, and two applicant programs were denied accreditation. CIDA does not disclose the names of applicant programs that are denied accreditation.

- Announced a new website, featuring CIDA’s revised graphic identity and a more user friendly format: [www.accredit-id.org](http://www.accredit-id.org).

- Convened 15 representatives from the built environment to discuss the future of collaboration. Several guests from related interior design organizations attended the session as observers. The session provided rich information for strategizing educational practices that prepare future practitioners. Results of the session, entitled “Collaborative Strategies”, are available on the CIDA website under Announcements.

- Honored accredited program faculty members with one first place, two merit, and one honorable mention award for innovative practices in interior design education. Awardees were announced at the annual IDEC conference. Presentations submitted by the awardees are available for viewing on the CIDA website under Announcements. The 2011 Innovative Interior Design Education competition was announced in January 2011.

- Developed and approved clarifications to Professional Standards 2009 in response to user feedback. Professional Standards 2011 were issued in January 2011 and are effective July 1, 2011. No new expectations were introduced.
CIDA cont.

- Co-sponsored the health care design video competition in conjunction with IDEC, NCIDQ, AAHID, and Interiors and Sources.

- Held a workshop in conjunction with the annual IDEC conference for programs seeking accreditation. Forty-three faculty members attended, representing 17 accredited programs and 17 non-accredited programs. Additionally, faculty members from accredited programs participated as presenters.

- Collaborated with ASID, IDC, IDEC, IIDA, and NCIDQ to respond to the draft 2010 Body of Knowledge update and strategize next steps for the publicizing results of the study. A communications team will disseminate results in September 2011. Michael Berens (ASID) and Holly Mattson (CIDA) are developing a survey mechanism to collect community feedback.

- Convened a roundtable about collaboration in the design process with representatives of the Bank of America Corporate Center project team. Results of this session demonstrate the value of collaboration in the design process and highlight strategies. A summary is available on the CIDA website under Announcements.

- Developed a project proposal to collect and share information about interior design education and quality assurance methods/standards that are in place outside of North America. CIDA is currently seeking funding from external sources for this project.

Communications Committee

Irina Solovyova, Chair

Completed since the last report (please note if these activities were part of the strategic plan):

- Established new structure of Communications Committee
- Launched IDEC social network pages: Facebook and Flickr
- Gave new life to IDEC blog
- Continued improvement of IDEC LinkedIn group and Twitter
- Provided live coverage of Annual IDEC conference in Denver via posts on Twitter, Facebook, Flickr images, and LinkedIn
- Set up a Communications Committee booth during Volunteer Fair to promote IDEC Social Networks and to recruit volunteers
- Built an Editorial Team for the IDEC Newsletter
- Developed a new comprehensive format for the IDEC Newsletter
- Participated in Rebranding activities
- Updated Policies and Procedures to reflect changes in the Social Networking use
Creative Scholarship
Maura Schaffer and Tim Cozzens, Coordinators

Activity 1
The call for Creative Scholarship was developed and posted. The criteria set up for the jury process was based on:
- Conceptual Significance
- Visual Presence
- Strength of Aesthetic Value
- Ingenuity or Novelty (in use of materials or methods)
- Mastery in Craftsmanship
- Quality of Solution (in relation to programmatic design requirements, especially specific to the design category).

Activity 2:
The Jury Coordinators were selected: Cate Yellig, MA Art History and Director Phyllis Weston Gallery, Cincinnati, OH, was selected for the Art Jury Coordinator and Elva Rubio, LEED® AP, Regional Design Leader, Gensler Chicago and Associate Professor, University of Illinois at Chicago, School of Architecture was selected for the Design Jury Coordinator.

Each Jury Coordinator assembled a jury of professionals in their area. The art jury included: Jennifer Adamson, MA Art History, Interior Design faculty, Antonelli College and Art History Instructor, University of Cincinnati; Pam Kravetz, Nationally Recognized Artist and Art Educator, Harrison High School, Cincinnati, OH; and Brian Stuparyk, MFA, Print Media, Co–Curator Southern Graphics Council, Director Windsor Printmaker’s Forum, and Visiting Professor Northern Kentucky.

The design jury included: Anne Gibson, LEED® AP, Assistant Professor, School of the Art Institute, AIADO and Former Design Director, Environments Group and Gensler, Chicago; and Todd M. Heiser, MArch, Faculty, Harrington College of Design, Chicago and Former Interior Designer, Perkins and Will, Gensler and the Environments Group, Chicago.

Activity 3
The Creative Scholarship Competition was administered. There were a total of 52 creative scholarship submissions and 14 accepted to present. There was a 27% acceptance rate this year.

Activity 4
The Creative Scholarship awards were presented and accepted at the Annual Conference in Denver, CO at the Awards Luncheon.

East Region
Rachel Pike, Regional Chair

Activity 1
Participated in Student Design Competition

Activity 2
Annual Meeting at National Conference – Denver CO selected leadership council to assist newly elected Regional Chair – Annick Mitchell

Activity 3
Planning for Fall 2011 Conference in Pittsburgh co–hosted by Chatham University and the Art Institute of Pittsburgh

IDCEC
Linda Nussbaumer, Liaison

Activity 1
CE Course Submissions Process

Activity 2
Communication

Activity 3
IDCEC Chair
As of March 2011, I resigned my position as the chair of IDCEC; however, I chose to continue as the IDEC representative to IDCEC. Between July 2010 and March 2011, IDCEC chair’s roles and responsibilities were lim-
leted to email communications, in which concerns were addressed as noted above.

**Activity 4**
IDECC Representative to the IDCEC Advisory Board
If IDCEC as the new entity chooses to create an advisory board and IDECC is invited, the IDECC representative to IDCEC should fill that position. If I continue in as the representative, I would be willing to be a member of that board.

**International Task Force**

Carl Matthews, Liaison

**Activity 1**
Initial Conference call held on May 23, 2011

**Activity 2**
The task force agreed to have monthly meetings beginning Monday August 15 at 5:00pm ET

**Activity 3**
The task force will begin the survey of the literature focusing on Task Force charge:

What is an international organization? Describe the national, international and/or global professional organizations and the characteristics of each.

**Activity 4**
The committee agreed to document professional, academic, and institutional organizations and create a database of these organizations for review by June 6, 2011. The task force will turn in, via email, the names of the organizations for review. Once this is created the list will be coordinated with each individual or group of the task force. Report of findings will be presented during the August 15, 2011 task force meeting.

**Activity 5**
Task Chair to develop google account for file sharing.

**Midwest Region**
Susan Ray-Degges, Regional Chair

Rotating Conference Formats (in person/interactivity video conferencing)
Midwest Region continues to support the rotation of an interactive video conference format for the fall regional conference (even years). This fall the conference will be hosted in Chicago. Fall 2012 Regional Conference will be hosted at Dunwoody College of Technology in Minneapolis and St. Louis Community College in St. Louis.

Full Slate of Volunteers for the Midwest Regional Council: The following Midwest members volunteered:

- Abstract Review Coordinator for the 2011 Fall Regional Conference – Kim Burke, College of Mount St. Joseph
- 2011 Fall Regional Conference Coordinators – Liz Wersells, Harrington School of Design, Andy Benner (IADT, Chicago), Tim Cozzens (Columbia)
- 2012 Fall Regional Conference Coordinator (Minneapolis site) – Cindy Martimo, Dunwoody, Minneapolis
- 2012 Fall Regional Conference Coordinators (St. Louis site) – Erin R. LeClerc and Virginia Heisler, St. Louis Community College, Darlene Davison, Maryville University
- IDEC Grants and Awards Committee Regional Representative – Cindy Martimo
- Student Design Competition Coordinator – Dean Isham, Angle Boersma, and Tina Patel; South Dakota State University
- Communication Liaison – Kelly Hamre, North Dakota State University
- Membership Committee Representative – Susan Stevenson, University of Central Missouri
- Nominating Committee Representative – Liz Wersells, Harrington School of Design

Ongoing
For every $2000 graduate student-travel grant provided from the Midwest Region, $1000 will be put into the IDECC endowment.
Networks

Architects Practicing /Educating Interior Design
Paul Black, Chair

Actions:
- Write mission statement
- Set up list serve

Lighting
Ruth Beals, Chair

Actions:
- Lighting Workshop (1/2 day) Proposal 2012, Committee is formed
- Call for Panels/Paper for 2012

Emerging Faculty
Lindsay Tan, Chair

Mission: (New) To support emerging faculty in the areas of scholarship, teaching and service by utilizing IDEC social networks to build community and share resources.

Actions: Assign tasks to network members around the following topics/issues:
- Academic portfolios
- Teaching
- Research/Grants
- Creative Scholarship
- Scholarship of practice

Social Responsibility

DAK Kopek & Sarah Sherman, Co-Chairs

Actions:
- Write a competition for Disaster Relief
- Competition is written
- Competition determined not in conflict with other IDEC competitions
- Competition to be distributed (after Board of Directors approval) fall 2011
- Awards at IDEC annual competition in Baltimore
- Make a Difference: Ongoing discussion on how to increase participation
- MAD: Sarah Sherman replaces Jeanne Mercer Ballard as competition chair
- Board of Directors Request: Network needs Board of Directors approval to continue

MOTION: I move that the Board of Directors approve the Disaster Relief Competition proposed by the Social Responsibility Network for 2011–2012.

Program Coordinators & Chairs
Ronni Whitman, Chair

Actions:
- Preconference symposium on leadership (training) dealing with faculty, budgets, schedules.

Rights to Practice (Legislation)
Patty Blaser, Chair

Actions:
Two Panel Presentations at 2012 Conference:
- Enabling educators to be informed about rights to practice issues that will affect students
- How to engage students in rights to practice issues and the legislative process
Emerging Technology (formerly Computer Network)

Matt Dunn, Chris Johnson, Co-Chairs

Actions:
- Would like a “Tech” track for presentations (paper, teaching, etc.) at annual conferences.

Board of Directors Request:
- Can the annual conference have a track for presentations around technical aspects of interior design in Baltimore?

History

This network could be helpful in celebrating the 50th anniversary.

Distance Learning

Susan Ray–Degges, Chair

Actions:
- Summer 2011: create a survey around best practices
- 2012: Organize preconference symposium

2–3 Year Programs

Chairs (acting): Tina Manson, Betty Reeves

Actions:
- “Value of Different Paths” panel at regional conference and then annual conference. Virginia Heisler / Erin Leclarc

NEAD Research Committee

Suzanne Scott, liaison

- The Research Committee participated in the organization of a joint NRC–NAED Disaster–Resilient Community Design workshop.
- The NRC Disasters Roundtable is a multi-disciplinary working group that addresses emerging issues in environmental hazards mitigation, resilience, and reconstruction. The workshop that was developed addressed such issues at the community scale and did not have a focus that embraced interior environments.
- Nothing to report regarding future projects/activities of the NAED Research Committee.

Past President

Jill Pable

Activity 1

Served as chair of the Nominating Committee, assembling the 2011–2012 slate of IDEC leaders for membership vote. Vote was completed in fall–spring of 2011–2012

Activity 2

Assembled 2010–2011 Annual Report for IDEC with staff assistance

Activity 3

Participated in IDEC Fellows report to the International Federation of Interior Architects & Designers on the topic of teaching and learning goals that support their Declaration of Interior Architecture/Design

Activity 4

Served as Board liaison to the IDEC Fellows
Activity 5
Represented IDEC at the November 2010 CIDA Collaboration Roundtable Event

Activity 6
Served as member of the IDEC Finance Committee

Activity 7
Assisted member Catherine Anderson in the completion of a proposal to the IDEC Board with working title “Innovative Teaching Strategies”

Activity 8
Represented IDEC at the 2010 meeting of the Issues Forum organizations

Scholarship Collaboration
Joy Dohr and Wei Dong, Co-Coordinators

- First in–person meeting of all leaders of Scholarship Collaborative at IDEC Annual Conference in Denver, March 2011. Invaluable session and clarifications of activities for 2011 per Strategic Plan. Group also discussed future approach to sustaining leadership of Creative Scholarship and Annual Conference Proceedings and Reviews by having two members as co–leaders who rotate on different years.

- Sent Strategic Plan initiatives to Lisa Waxman following conference

- Clarified and completed Phase 1 of Strategic Plan 1.A on White Papers; sent to Denise Guerin and Lisa Tucker.

- Completed first step of 1.C. Creative Scholarship and Scholarship of Design Research and Scholarship of Teaching/Learning are the three categories.

- The Call for Creative Scholarship and Reviews will remain the same for 2011–2012; however we continue to discuss issues.

- The Scholarship of Design Research and Scholarship of Teaching/Learning are now the titles being used for the two categories of Conference Call for Abstracts. The formats for both of these categories are: Presentations, Posters and Panels with definitions of each following to better target questions and allow members/non–members submitting abstracts to ascertain the best fit for work.

Ongoing (please note if these activities are part of the strategic plan):

1.B Phase 2 is in process on Position Papers of which White Papers may be one avenue. Board discussion is needed and then follow up by the Scholarship Collaborative

1.C Revise conference scholarship review systems is

President Elect
Lisa Waxman

Activity 1
Completed a major revision of the IDEC Policies and Procedures

Activity 2
Served as Liaison to the Communication Committee (see their report for accomplishments).

Activity 3
Chaired the Brand Refresh Team Meetings with Julia Rosenberg

Activity 4
Represented IDEC at NeoCON in Summer of 2010, CIDA Collaborative Event in Fall of 2010, and Issues Forum in Fall of 2010
on-going. Given the completed Call for Abstracts (see above), the Collaborative has started Phase 1 of the Review Process. A task force of four individuals has agreed to answer questions of the coordinators, examine the current review process and make recommendations for reviews. Their recommendations and clarity of information will be sent to a group of new and mid career members for clarity, prior to presenting recommendations to the Board. With Phase 1 completed the Scholarship Collaborative will initiate Phase 2 by submitting a proposal for funding to develop an Orientation and Training of Reviewers that will include all IDEC’s scholarship venues for dissemination. This could take the form of a workshop or a website. The goal is to make the review process transparent to all members.

3.B On-going discussion regarding external mentor networking. Could be another aspect of the IDEA-Line but needs input and information from Fellows. Also this is workable for professional members. However, other membership categories, such as graduate students, raise other issues that could be problematic. Thus audience needs to be clearly defined and careful, clear meanings established.

South Region

Jane Nichols, Regional Chair

Activity 1
IDEC South Region facilitated a successful regional fall conference, with the help of High Point University hosts Cathy Nowicki and Elizabeth Dull, and Paper Chair Erin Adams, from Western Carolina University. Approximately 60 members were in attendance, with representation from most of the Southern region states. Excellent scholarly works were presented, resulting in Conference Proceedings and lots of great memories.

Activity 2
IDEC South Region’s Anna Marshall Baker of University North Carolina Greensboro coordinated the student design competition for the South, assembling juries and reviewers and ensuring an efficient and fair competition for our region. Winning regional entries were sent on to the national conference in Denver.

Activity 3
Jane Nichols and her planning team; Erin Adams, Dorothy Fowles and Louise Jones, were the Symposium Hosts for the Journal of Interior Design–IDEC Symposium, immediately preceding the IDEC national conference in Denver. The team proposed, planned and facilitated the Design for a Small Planet Symposium: Environmentally Responsible Design: Theory, Practice & Pedagogy. Approximately fifty scholars attended presentations, many of which were also submitted as articles to the Journal of Interior Design. The symposium was extremely high quality, well-received, and provided CEU’s to attendees.

Activity 4
The South Region conducted its business meetings at both the regional conference in High Point, November 2010, and the national conference in Denver, 2011. The minutes of the meetings include all the details, and some highlights include the awards of $3000 to fund graduate attendance at the regional conference and $3000 for national conference attendance scholarships.

Activity 5
Conference planning is underway for Fall 2011’s regional conference at Georgia Southern University in Statesboro. Patricia Walton and her planning team are this year’s hosts, and we expect an excellent turn out. Abstract submissions are currently under review, with Catherine Kendall of U. Tennessee Chattanooga as our Paper Chair.

Activity 6
As network chair of Research & Scholarly Activities, Jane Nichols facilitated a roundtable meeting at IDEC national in Denver, taking the pulse of the members’ issues and creating a network for future collaboration.
Southwest Region

Jennifer Webb, Regional Chair

Activity 1
27 IDEC members and guests participated in the regional conference/meeting. In keeping with the theme, Art + Science = Design, keynote speaker was Maura Schaffer (Purdue University) and the participants enjoyed a tour of the Crystal Bridges Museum of American Art in Bentonville, Arkansas. Winner of Best Presentation was presented to Catherine Dowling of Ryerson University for her presentation titled head, hand, heart: the integration of science and art through kinesthetic creation. Two graduate students presented (Greta Buehrle, North Texas University and Sylvia Chaney, Oklahoma State University). Sponsorship was received from the Texas–Oklahoma Chapter of IIDA ($1000). [Scholarship 2A]

Activity 2
Matthew Dunn, Louisiana State University, served as jury coordinator for the southwest region Student Design Competition. Three entries were forwarded to the national level:

Balance Point Health Center
Chelsea Lawrence, Jeen Heers, Colorado State University
Faculty Sponsor: Stephanie Clemons

Pearly Whites: Pediatric Dentistry
Michelle Rossen, Reneé L. Langley, McCall Benda, Baylor University
Faculty Sponsor: Michelle Brown

Bright Bites
Lauren Jenks, Taylor McCammon, Erica Schneider, Baylor University
Faculty Sponsor: Michelle Brown

Activity 3
Completed Regional Meeting as part of the Annual Conference on March 17, 2011. Regional conferences

- 2011—TCU, chaired by Jane Kucko; Oct. 13–15
- 2012—University of Louisiana at LaFayette

Activity 4
The following volunteer positions were filled for the Southwest Region: Mia Kale (U of OK) — Membership Coordinator Jean; Edwards (U of Louisiana) — 2nd term for Nominating Committee; Christina Hoehn (U of OK)—Communications Representative

Each university should appoint someone to report news: Patrick Soran (Art Institute of Colorado) —Regional Meeting Paper Coordinator

July due dates: Nann Miller (U of AR) —Student Competition Coordinator

Teaching Collaborative

Bridget May and Cynthia Mohr, Co-Coordinators

Activity 1
Two conference calls with leaders of groups within the collaborative to discuss issues for their groups

Activity 2
Developed a description of the Teaching Collaborative

Activity 3
Met pre-conference with group leaders and other collaborative leaders to discuss needs of groups and how collaboratives can work and support each other

Activity 4:
Began efforts to identify programs that are not currently affiliated with IDEC to support efforts to educate these groups regarding the breadth of support materials available through our organization

Activity 5
Began search for new co-coordinator