IDEC SYMPOSIA SPONSORSHIP KIT

Opportunities for the inaugural Virtual Symposia, fall of 2020. Each of the sponsorship opportunities are available for all of the events with the exception of our Platinum Level sponsor that will be supporting all 3 Symposia.

Event dates are September 25, October 2 & October 9, 2020.

PLATINUM SPONSOR, IDEC SYMPOSIA - $1500 (THREE EVENTS)

Opportunity to be a Platinum Symposia Partner working alongside IDEC in the educational forefront for 2020. Sponsor to be “spotlighted” year round in IDEC communications and events (excludes Journal of Interior Design).

Benefits

- Recognition as a sponsor in online materials for all three symposia events
- Logo to appear on home screen of virtual symposium 2020 for three events
- Four emails sent to IDEC members on sponsors behalf
- One complimentary registration to each virtual event
- Feature in Fall IDEC Exchange
- Attendee address prior to each keynote speaker (1-2 minutes)
- Post Attendee URL
- Social media recognition

GOLD SPONSOR, IDEC SYMPOSIA - $750

Opportunity to be a Gold Symposia Partner working alongside IDEC in the educational forefront for 2020. Sponsor to be “spotlighted” year round in IDEC communications and events (excludes Journal of Interior Design) (one gold sponsor per event).

Benefits

- Recognition as a sponsor in online materials
- Logo to appear on home screen of virtual symposium 2020
- Two emails sent to IDEC members on sponsors behalf
- One complimentary registration to each virtual event
- Feature in Fall IDEC Exchange
- Attendee address prior to each keynote speaker (1-2 minutes)
- Social media recognition
SILVER SPONSOR, IDEC SYMPOSIA - $500

Opportunity to be a Silver Symposia Partner working alongside IDEC in the educational forefront for 2020. Sponsor to be “spotlighted” year round in IDEC communications and events (excludes Journal of Interior Design)

Benefits

- Recognition as a sponsor in online materials
- Logo to appear on home screen of virtual symposium 2020
- One email sent to IDEC members on organizations behalf
- One complimentary registration to each virtual event
- Social media recognition

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Keynote Address Sponsor - $300

Benefits

- Host the introduction of the Keynote Speaker
- Recognition as a sponsor in online materials
- Social media recognition

Participate on a Panel or Host an informative session - $400

Benefits

- Session Panelist or host sharing expertise
- Recognition as a sponsor in online materials
- Social media recognition

Host a Meet and Greet - $250

Benefits

- Lead a 1 hour all attendee Meet and Greet
- Recognition as a sponsor in online materials
- Social media recognition
- Post Attendee URL

Email Campaign to attendees - $250

Benefits

- Recognition as a sponsor in online materials
- Social media recognition
Virtual Goody Bag - $150

Benefits

➤ Special item for attendees to receive in a virtual Goodie bag post-virtual conference
➤ Recognition as a sponsor in online materials
➤ Recognition as a sponsor in online materials
➤ Social media recognition

Online Program Guide Advertising

Benefits/ Ad placement options

➤ Back Cover - $200
➤ Inside Front Cover - $150
➤ Full-Page - $100
➤ Half-Page - $50
➤ Recognition as an Advertiser

Virtual Student Happy Hour - $200

Benefits

➤ Lead a 1 hour student attendee Meet and Greet to showcase your product line or services
➤ Recognition as a sponsor in online materials
➤ Social media recognition

ASK US HOW TO BECOME AN IDEC PARTNER

Sponsoring with IDEC gives you the opportunity to interact with our expansive list of interior design educators and practitioners, design firm representatives and partners, universities and colleges, along with current students and recent graduates. Establish valuable relationships with these groups and support the future of the design profession by reaching out to our varied audience.

By supporting IDEC and developing relationships with key educators and department heads, your brand will gain exposure to future designers and over 700 educators across the U.S. and Canada who are the gatekeepers to the future workforce in Interior Design.

Become an Annual Partner with IDEC and receive year-round exposure to membership. Looking to customize a sponsorship package to meet your objectives? Contact us! (630)-544-5057 or info@idec.org.