

Interior Design

Silo Café

From New York sophistication to the rolling plains of the Midwest, this unique and eclectic blend of city meets country is celebrated in the essence of Silo Café. It provides a space to gather and enjoy the simplistic environment of the country intertwined with the modernity and sleek city lifestyle. The main concept of this café can be described as ‘urban harvest.’ This space was brought to life through the contrast of urban sophistication and country rustic. Several things were done to the space in order for these concepts to work in unity with each other. To achieve the sleek style of the city, many modern materials such as stainless steel and a painted concrete floor were incorporated, as well as brand new espresso machines and equipment. The artwork has a modern edge that is both vibrant and colorful. With the digitization of several ingredients into 2D art and the collection of collages that portray city meets country, the unification of these two concepts within the artwork elevates the sophistication. The use of textural wall treatments, restored antique furniture, and the warm harvest colors used for detailing all enhance the space for a more natural setting. Silo Café integrates a unifying color palette to extend the concept of urban harvest. The use of color is one way to define a connection of the physical aspects of the world today with the non-physical. A strong association between the physical, non physical, city, as well as the country is symbolized in the four main colors of Silo Café.

<u>COLOR</u>	<u>PHYSICAL</u>	<u>NON PHYSICAL</u>
Saffron	Light	Energy
Mocha	Earth	Nutrition
Wasabi	Food	Culture
Oxford Blue	City	Intelligence

Together, Silo Café embodies the “City raised, Country fed” slogan not only from the quality of food, but through the graphics, interior design, and overall aesthetics of the space.