



**Making Connections** .....

2008 IDEC South Regional Conference @ Auburn University

# IDEC South Regional Conference October 22-25 2008, Auburn, AL

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## 3<sup>rd</sup> Annual Juried Design Competition

Members of IDEC in the South Region are invited to submit works of creative scholarship to be juried and presented at the 2008 Annual Conference in Auburn AL. Those individuals whose projects are accepted for show by the jury will be given time at the conference to present their work, share their process, conceptual, and theoretical thinking, and discuss the creation of their work with the conference attendees. This forum at the Regional Conference signifies that works of creative scholarship are as essential as traditional forms of scholarship such as paper presentations in their contributions to a body of knowledge in design.

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### call for creative scholarship

Only IDEC members may submit work into this regional competition. All projects must have been completed within the last three years, and the entrant must have held at least a half-time (50%) teaching appointment while completing the work. Full time graduate students' work is also eligible. Undergraduate student work is not eligible for this competition.

Full time graduate student status must be verified. Graduate student work must be accompanied by a statement of full time status on the schools' letterhead and signed by the department chair or committee chair.

There will be a fee for those entries outside the south region.

**Interior Design** Projects in this category will focus on either:

spatial design with an interior programmatic component, or  
designs that affect, are part of, or used by individuals interacting with the interior environment.

Submissions may be conceptual and/or completed design projects. Conceptual works range from diagrammatic visual explorations of a theoretical idea to designs created by hand or computer. Built works may include, but are not limited to, commercial or residential design, furniture design, lighting design, product design, stage/set design, or exhibition design.

**Visual Arts** Projects in this category are works of art, either created as individual pieces or composed as a series consisting of multiple parts. These projects can be two- or three-dimensional in form, produced by any media including but not limited to, all traditionally based mediums, multi-media installations, electronic, cyber or any other computer generated imagery.

## submission instructions

**Number of Submissions** Entrants may submit up to **three** projects in either or both categories. No more than three entries may be submitted in a single package. The selection process will be blind reviewed by a jury consisting of interior designers, architects, artists and /or educators.

**Entry Form** Complete one Entry Form for each submission. Email the digital form with the entry to [ppeek@auburn.edu](mailto:ppeek@auburn.edu).

**Submission Format** **All submissions will be digital.**

### Artist or Design Statement

Include with each entry a **one page** Word document:

single-spaced

10 pt Arial/Helvetica font

1" margins

**bold the category of submission**

*italicize the title of project*

identify the type of design work (e.g., commercial or residential),

OR medium for visual arts

double space to the text of the statement

The intent of the statement is to clarify the nature of the entry and is used by the jurors to better understand and evaluate the project. It should explain the project's conceptual formulation, idea generation or inspiration, the creation process, the method used, and any other aspects the designer or artist feels necessary to explain best the intellectual thought or purpose behind the creative work. The concept, design program, and objectives must be clearly and succinctly stated for the jurors to distinguish excellence among the conceptual and built design work. If necessary, paragraph titles or subheadings may be used. Be succinct.

**Do not embed images in this document.**

### Image Requirements

Submit up to 10 images in PowerPoint. Entries in the Interior Design category should include plan and sections as appropriate. Entries in the Visual Arts category must include 1 image of the entire piece and at least 1 image of representational detail. The maximum file size for the PowerPoint images is 5 MB.

Larger files required for in movies, animation, or films may be burned to a CD and mailed.

**NOTE!!** To assure a blind review, the Statement and the digital images **MUST** NOT include name, school affiliation, or other forms of identification. Entries that do not adhere to all competition guidelines will be disqualified.

**Submission Fees** There is **NO FEE** for submission for members of the south IDEC region. IDEC members who are not members of the south region must pay a fee of \$30.00 for each submission

**Submission Deadlines** All entries must be received by **midnight (12:00 am EST) on July 25 2008**. Send entries to [ppeek@auburn.edu](mailto:ppeek@auburn.edu). Confirmation of receipt of the entry will be sent through email.

**Notification** Entrants will be notified whether or not the entry has been accepted by **September, 8, 2008**.

**Presentation** Upon acceptance, entrants will be asked by the Competition Coordinators to prepare a digital presentation of their work for the conference. Entrants will share their inspiration, conceptual framework, process, and methods as appropriate and will be prepared to answer questions about their work.

**Awards** For each category, one “Best in Show” award will be selected from those invited to present at the IDEC South Regional conference. Awards are based on the following criteria:

- Visual presence
- Conceptual significance
- Novelty or ingenuity in manipulating the work’s medium or method
- Strength of aesthetic value
- Mastery in craftsmanship
- Quality of solution in relation to programmatic design requirements (specific to the Interior Design category).

**Competition Coordinators**

Visual Arts Category

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Interior Design Category

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