



## **CALL FOR WORKS OF CREATIVE SCHOLARSHIP**

### **2011 IDEC Presentations of Creative Scholarship Annual Juried Competition Denver, Colorado**

#### **OVERVIEW**

Interior Design Educators from across the globe are invited to submit works of creative scholarship to be juried and presented at the Interior Design Educators Council (IDEC) Annual Conference to be held in Denver, Colorado, March 16 – 19, 2011. Those individuals whose projects are accepted by the jury will be assigned a presentation time at the conference to share their work, relate their process, conceptual and theoretical thinking, and discuss the creation of their work with the conference attendees. This forum signifies that creative scholarship provides significant contributions to defining a body of knowledge within the design field.

#### **Categories: Design or Art**

Entrants may submit projects in either or both categories listed below, up to a combined total of **three** submissions. The selection process is blind reviewed by nationally and internationally recognized jurors who are interior designers, architects, and artists.

##### *Design*

Projects in this category explore the entire spectrum of design. Submissions can either be conceptual in character and/or completed projects, including, but are not limited to, commercial or residential interior design, furniture design, lighting, product design, stage/set design, exhibition design, textile design, etc. Conceptual works can range from diagrammatic visual explorations of a theoretical design idea to illustrative design works.

##### *Art*

Projects in this category would be any works of art; either created as individual pieces or composed as a series consisting of multiple parts. Works may be two- or three-dimensional, produced in any media, including but not limited to all traditionally based mediums, as well as digital or multi-media installation.

#### **SUBMISSION INSTRUCTIONS and REQUIREMENTS**

##### **Eligibility**

All projects must have been completed within the last three years by Interior Design educators. While completing the work, all eligible individuals must have held at the minimum a half-time (50%) teaching appointment or full-time status as a graduate student. Undergraduate Student work is not eligible for this competition.

##### **Entry Requirements**

Each entry must include the following three items, submitted online:

- 1) a completed Creative Scholarship Entry Form
- 2) 2-10 images or slides of your project, in a single PDF file (10 page maximum)
- 3) a design or artist statement for each submission, in PDF format

**Note:** To assure a blind review, please take careful attention to not include name, school affiliation, or any other forms of identification in the image, file names, or statement files. Entries that do not adhere to all competition guidelines will be disqualified.

### **Format for Images**

All submissions must be in PDF format and submitted electronically using the IDEC online form by the deadline stated below. Single or multiple images per page acceptable. Descriptive text or captions may accompany the images to add clarity.

- Entries in the Design category are encouraged to include plan/sectional information as appropriate to works of interior, architecture, furniture, and/or product design.
- Entries in the Arts category where a *single piece* is submitted should include at least 1 image of the entire piece and at least 1 image of a representational detail.

The maximum file size for the PDF file is 10 MB. Larger files required for in movies, animation, or films may be burned to a CD and mailed. Contact one of the Competition Coordinators (listed below) for further details.

### **Format for Design or Artist Statement (Narrative)**

Include with each entry a one page maximum, 250 words minimum, PDF document discussing the submitted project. For consistency between all entries, please use 10pt. Arial/Helvetica font and 1" margins. Example:

#### **Category of Submission: (Either Design or Art)**

*Italicize the title or name of project; square-footage, size and/or medium where appropriate*

The intent of the statement is to clarify the nature of the entry and is used by the jurors to better understand and evaluate the project. It should explain the project's conceptual formulation, idea generation or inspiration, the creation process, the method used, and any other aspects the designer or artist feels necessary to explain best the intellectual thought or purpose behind the creative work. The concept, design program, and objectives must be clearly and succinctly stated for the jurors to distinguish excellence among the conceptual and built design work. If necessary, paragraph titles or subheadings may be used, but *do not embed images in this document*. If others besides the submitter worked on the project or artwork, the submitter's role should be explained in detail.

### **Deadline**

All entries must be received at IDEC by midnight (11:59 EST) on **Monday, October 11, 2010**. IDEC will send an email to each entrant confirming receipt of submission.

### **Fees**

Payments should be made in US dollars drawn on a US bank or by US money order. Payment by check or credit card is permitted. Payments by credit card will be made online through the online submission system. Payment is due to the IDEC office by Monday, October 11, 2010. Submissions will not be reviewed without payment. Submission fees are non-refundable.

IDEC members*	Free
Non-members	\$40.00 for each submission
Non-Member Graduate Students**	\$15.00 for each submission

\* Members must supply membership number

\*\* Each Graduate Student submission must include a signed statement on the school's letterhead to verify status. This should be included with submission as PDF file.

### **Notification**

Entrants will be notified whether or not the entry has been accepted by Monday, December 13, 2010.

### **Presentation Requirements**

Selected entries must prepare a presentation of their project for the conference. Presentations allow the designer or artist to share their inspiration, conceptual framework, process, and methods as appropriate to their work. Additional writing for inclusion in the proceedings may be requested. Further details will be sent at time of jury decision.

## JURIED COMPETITION and AWARDS

### **Review Process**

Selection of works to be presented at the conference is determined by two juries - one for each category. Each jury is composed of highly qualified individuals who are engaged in the practice of design or the making of art. Past jury members have been design directors, principals of nationally and internationally recognized design firms, designers, architects, artists engaged in all aspects of creative expression, gallery curators and department chairs or deans of schools or colleges of design and art.

In addition to their expertise, each jury uses the criteria below to evaluate submitted projects:

- Conceptual Significance
- Visual Presence
- Strength of Aesthetic Value
- Ingenuity or Novelty (in use of materials or methods)
- Mastery in Craftsmanship
- Quality of Solution (in relation to programmatic design requirements, *especially specific to the design category*).

### **Submission Quality**

Each year the Works of Creative Scholarship continue to increase in quality and professionalism. For this reason, it is extremely important that each submission best reflects your stated intention. Pay careful consideration to your narrative, how you compose and present your project, and the clarity and accuracy of the images within your submission.

**Note:** *Unlike the review of abstracts for papers and presentations where the entrant is given feedback on the quality of their paper, the juries for Creative Scholarship only provides comments on those works of design and art accepted for show. This is considered standard for all juried competitions.*

### **Awards**

One "Best in Show" and one "Merit of Distinction" will be awarded from all works selected to present at the conference. These will be selected from both categories in a combined jury.

Additionally, at the jurors' discretion, a 1<sup>st</sup> Place and a 2<sup>nd</sup> Place will be awarded within each category. All awards will be presented at the conference banquet.

## 2011 Creative Scholarship Coordinators

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