

CALL FOR WORKS OF CREATIVE SCHOLARSHIP

2010 IDEC Presentations of Creative Scholarship and the Annual Juried Competition Atlanta, Georgia

Interior Design Educators from across the globe are invited to submit works of creative scholarship to be juried and presented at the Interior Design Educators Council (IDEC) Annual Conference to be held in Atlanta, Georgia, March 24 – 27, 2010. Those individuals whose projects are accepted for by the jury will be given a presentation time at the conference to share their work. In addition, they will relate their process, conceptual and theoretical thinking, as well as discuss the creation of their work with the conference attendees. This forum signifies that works of creative scholarship are as essential as traditional forms of scholarship, such as paper presentations, in their contributions to defining a body of knowledge in design.

Categories: Design or Art

Entrants may submit projects in either or both categories listed below, up to a combined total of **three** submissions. The selection process is blind reviewed by nationally and internationally recognized jurors who are interior designers, architects, and artists. From all submitted entries, the jurors will select several submissions from each category to be presented at the conference as well as select award winners.

Design

Projects in this category explore the entire spectrum of design – either built or only conceived. Submissions can either be conceptual in character and/or completed design projects. Works in this category include but are not limited to commercial or residential interior design, furniture design, lighting, product design, stage/set design, exhibition design, textile design, etc. Conceptual works can range from diagrammatic visual explorations of a theoretical design idea to illustrative design works created by hand or computer.

Art

Projects in this category would be any works of art; either created as individual pieces or composed as a series consisting of multiple parts. These projects can be two- or three-dimensional in form, produced in any media, including but not limited to all traditionally based mediums as well as electronic, cyber, any other computer generated imagery, or multi-media installation.

SUBMISSION INSTRUCTIONS and REQUIREMENTS

Eligibility

All projects must have been completed within the last three years. While completing the work, all eligible individuals must have held at the minimum a half-time (50%) teaching appointment or full-time status as a graduate student. Undergraduate Student work is not eligible for this competition.

Number of Submissions

Entrants may submit up to three projects in either or both categories. The selection process will be blind reviewed by a jury consisting of interior designers, architects, artists and /or educators.

Entry Requirements

Each entry must include the following three items, all submitted online:

- 1) a completed Creative Scholarship Entry Form
- 2) 2-10 images or slides of your project, in a single PDF file
- 3) a design or artist statement for each submission, in PDF format

Note: To assure a blind review, please take careful attention to not include name, school affiliation, or any other forms of identification in the image, file names, or statement files. Entries that do not adhere to all competition guidelines will be disqualified.

Format for Images

All submissions must be in PDF format and submitted electronically using the IDEC online form by the deadline stated below. Submit a minimum of 2 and up to a maximum of 10 pages. A single image per page or composites of multiple images per page are both appropriate format methods for jury review. Descriptive text or captions may accompany the images to add clarity.

- Entries in the Design category should include plan and sections as appropriate to works of interior, architecture, furniture, and/or product design.
- Entries in the Arts category where a *single piece* is submitted should include at least 1 image of the entire piece and at least 1 image of a representational detail.

The maximum file size for the PDF file is 10 MB. Larger files required for in movies, animation, or films may be burned to a CD and mailed. Contact the Competition Coordinator for further details on submitting these types of projects.

Format for Design or Artist Statement (Narrative)

Include with each entry a one page maximum, 250 words minimum, PDF document discussing the submitted project. For consistency between all entries, please use 10pt. Arial/Helvetica font and 1" margins. Example:

Category of Submission: (Either Design or Art)

Italicize the title or name of project; square-footage, size and/or medium where appropriate

The intent of the statement is to clarify the nature of the entry and is used by the jurors to better understand and evaluate the project. It should explain the project's conceptual formulation, idea generation or inspiration, the creation process, the method used, and any other aspects the designer or artist feels necessary to explain best the intellectual thought or purpose behind the creative work. The concept, design program, and objectives must be clearly and succinctly stated for the jurors to distinguish excellence among the conceptual and built design work. If necessary, paragraph titles or subheadings may be used, but do not embed images in this document. If others besides the submitter worked on the project or artwork, the submitter's role should be explained in detail.

Deadline

All entries must be received at IDEC by midnight (11:59 EST) on Monday, October 12, 2009. IDEC will send an email to each entrant confirming receipt of submission.

Fees

Payments should be made in US dollars drawn on a US bank or by US money order. Payment by check or credit card is permitted. Payments by credit card will be made online through the online submission system. Payment is due to the IDEC office by Monday, October 13, 2008. Submissions will not be reviewed without payment. Submission fees are non-refundable.

IDEC members*	Free
Non-members	\$40.00 for each submission
Non-Member Graduate Students**	\$15.00 for each submission

* Members must supply membership number

** Each Graduate Student submission must include a signed statement on the school's letterhead to verify status. This should be included with submission as PDF file.

Notification

Entrants will be notified whether or not the entry has been accepted by Monday, December 15, 2009.

Presentation Requirements

Selected entries must prepare a presentation of their project for the conference. Presentations allow the designer or artist to share their inspiration, conceptual framework, process, and methods as appropriate to their work. Additional writing for inclusion in the proceedings may be requested. Further details will be sent at time of jury decision.

JURIED COMPETITION and AWARDS

Review Process

Selection of works to be presented at the conference is determined by two juries - one for each category. Each jury is composed of highly qualified individuals with excellent reputations who are constantly engaged in the practice of design or the making of art. Past jury members have been design directors, principals of nationally and internationally recognized design firms, designers, architects, artists engaged in all aspects of creative expression, gallery curators and department chairs or deans of highly ranked schools or colleges of design and art.

In addition to their expertise, each jury uses the criteria below to evaluate submitted projects:

- Conceptual Significance
- Visual Presence
- Strength of Aesthetic Value
- Ingenuity or Novelty (in use of materials or methods)
- Mastery in Craftsmanship
- Quality of Solution (in relation to programmatic design requirements, *especially specific to the design category*).

Submission Quality

Each year the Works of Creative Scholarship continue to increase in quality and professionalism. For this reason, it is extremely important that each submission best reflects your stated intention. Pay careful consideration to your narrative, how you compose and present your project, and the clarity and accuracy of the images within your submission.

Note: *Unlike the review of abstracts for papers and presentations where the entrant is given feedback on the quality of their paper, the juries for Creative Scholarship only provides comments on those works of design and art accepted for show. This is considered standard for all juried competitions.*

Awards

One "Best in Show" and one "Merit of Distinction" will be awarded from all works selected to present at the conference. These will be selected from both categories in a combined jury.

Additionally, at the jurors' discretion, a 1st Place and a 2nd Place will be awarded within each category.

All awards will be presented at the conference banquet.

2010 Juried Competition Coordinator – Creative Scholarship

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