



## **Social Networking Policy**

### **Purpose**

The Interior Design Educators Council's (IDEC) social network participation includes: Facebook, LinkedIn, Twitter, and the IDEC Connect blog, and offers an informal platform for IDEC members, interior design students, the design industry and the public to connect. The aim of IDEC social networking is to facilitate and encourage the free flow of information and opinions necessary to maintain a strong membership community. Participants are encouraged to respectfully post information that can be of interest to others and actively engage in discussions.

### **Scope**

The scope of this policy includes all IDEC-authorized social networks including but not limited to:

- Facebook (<http://www.facebook.com/idecorg>)
- LinkedIn ([http://www.linkedin.com/groups?gid=969667&trk=hb\\_side\\_g](http://www.linkedin.com/groups?gid=969667&trk=hb_side_g))
- Twitter (<http://www.twitter.com/idecorg>)
- Blog (<http://www.idec.org/idecconnect/>)

This policy is not intended to mediate unofficial "fan" pages and other social networking forums that may involve IDEC member participation.

### **Responsibilities**

Participants of IDEC social networks are expected to be respectful, professional, and courteous, as detailed in the IDEC Code of Ethics detailed on the following pages. This includes refraining from defamatory language, harassment, and dissemination of copyrighted materials. Social networking sites are a public forum, allow others to share their perspectives. Additionally, please refrain from posting contact information or other strictly personal information about yourself or others. IDEC encourages conversations that may require exchange of such information to take place outside of the boundaries of the organization's social networks.

IDEC is not responsible for the opinions and information posted by IDEC members or other participants of IDEC social networking. However, IDEC reserves the right to monitor postings and discussions, and to restrict dissemination of opinions and information violating this policy.

### **Further Information**

If you have questions, or would like further clarification of the above guidelines, please contact [info@idec.org](mailto:info@idec.org)

## **IDEC CODE OF ETHICS**

Professional educators shall uphold this code to the best of their knowledge and abilities, recognizing that membership in IDEC is a privilege permitting interaction and sharing of information related to the advancement and continued quality of the profession.

Professional educators shall:

- demonstrate competence through a combination of education, practice and scholarship in interior design that maintains and advances the discipline;
- demonstrate competent application of knowledge in the theoretical, creative, technical and business practice skills of the interior designer;
- represent their qualifications as attained through education and experience in an honest and straightforward manner; and,
- conduct themselves in a manner that invites the respect of academic constituencies, professional colleagues and the public.

## **RESPONSIBILITIES TO EDUCATION**

Professional educators are accountable to their educational communities and colleagues.

Professional educators shall:

- promote high standards for interior design education as related to cutting edge professional practice;
- engage the role of academia in practice through productive and innovative educator/practitioner partnerships;
- present a collective forum for ideas representing current and future practices in interior design; and,
- expand knowledge of interior design that affects the future of the interior built environment through philosophical argument, theory building, creative scholarship, and performance, focusing on the impact of the interior environment on health, safety and welfare in residential, commercial, institutional and recreational interior spaces.

## **RESPONSIBILITIES TO COLLEAGUES**

Professional educators shall not use their positions with the organization, or confidential information acquired as a result of such position, to derive personal benefit, financial or otherwise. All professionals shall strive for a feeling of partnership and harmony and shall work to uphold the mission of IDEC.

Professional educators shall:

- acknowledge and respect the rights of colleagues and students by appropriately crediting contributions and work performed;
- support the diversity of methods and approaches used by colleagues directed in the delivery of quality educational programs;
- respect the confidentiality of privileged information entrusted to or shared with them as a result of their place of employment or position within IDEC or other professional organization; and,
- support, without interference, the performance of colleagues' duties and responsibilities.

## **RESPONSIBILITIES TO THE PROFESSION**

Professional educators shall:

- take active responsibility for the development and growth of the profession, expanding its body of knowledge through teaching, research, publication, service, practice, and various forms of scholarly activity;
- provide and receive support and professional assistance from colleagues in practice; and,
- offer encouragement and support to undergraduate and graduate students of interior design.

## **RESPONSIBILITIES TO THE PUBLIC**

Professional educators shall:

- conform to the laws, regulations, codes and standards governing professional practices in their jurisdiction, and consider their actions as professionals on quality of life;
- protect the health, safety and welfare of the public;
- commit to the future through their professional actions;
- conduct themselves truthfully in public statements;
- engage in community outreach that positively impacts, enhances and improves the quality of life for diverse constituencies; and,
- promote the public's awareness of contributions by interior design educators and practitioners.