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Our Message

The mission of the Interior Design Educators Council, Inc. is the advancement of interior design education, scholarship, and service.

Our Vision

- Advancing responsible design thinking through education, scholarship, and service.
- Advancing interior design professional’s body of knowledge.
- Participating in leadership discussions and actions that affect the entire design community.
- Being the primary source of innovative interior design teaching resources.
- Being the leading venue for the publication, presentation, and dissemination of interior design scholarship.
- Preparing members for leadership roles in their academic institutions, communities, and the interior design profession at large.
- Providing support for the professional development of interior design educators at all professional levels.
- Engaging interior design educators in service to the organization and to the greater community.

Strategic Plan

1. Diversify support for IDEC’s Mission and Vision
2. Maintain the highest level of integrity in the review process
3. Curate robust resources for interior design educators
4. Build consistent and robust resources for IDEC leadership development and success
5. Elevate and amplify the value of interior design
Dear IDEC Members and Friends,

I have been blessed serving you and the Interior Design Educator Council during my 2018 – 2019 Presidency. The experiences I gained and the extended friendships developing from the numerous interactions I had with many of you are a gift. Thank you.

We did face some challenges, 2018 -2019 was a year of transitions. In fall 2019 Leslie Monahan left Kellen, our association management company, to pursue new career opportunities and Lori Baker-Cummings came on board as Executive Director. With her, IDEC moved day-to-day operations to the Kellen office in Washington DC. Joining the team are Anna Kruskop and Kirsten Lew.

Many associations, including IDEC, experience a shift in membership make up. The generation of millennials has different expectations, value hierarchies, and on-demand needs. The Board of Directors charged the membership committee to develop a comprehensive analysis and strategic suggestions looking into the challenges of maintaining members, recruit new ones, and communicate the IDEC values and IDEC benefits to members effectively. I heard some of your concerns about IDEC’s financial health. The Board of Directors, current and past, have been working hard to keep IDEC’s financial muscle. I can assure you we have been and we are “in the black” and financially sound. Our membership dues and the revenue from the Annual North American Meeting are our main revenue streams. The Board of Directors, together with the Kellen executive team, is working on diversified income streams, strategies for long term partner and sponsorships so that we can continue to provide IDEC membership benefits.

During my service as IDEC President, it was always the first priority to find the best ways for positioning the Interior Design Educator Council for a prosperous and “healthy” future. This includes our values and sensibilities for diversity and awareness of “different,” the personal touch within the association, which I believe we need to keep celebrating through outreach and inclusion.

While our October regional conferences experienced an outstanding attendance and volunteer participation, the annual North American Meeting in Charlotte had lower than expected attendance.

I like to send a heartfelt thank you to all the volunteers helping in the committees and taskforces to prepare regional and annual meetings and the many abstract and creative scholarship reviewers for helping to get us together as educators and scholars. It is your commitment and your involvement that makes IDEC successful, vibrant, and relevant.

I left Charlotte stimulated by the high-level quality observed in the presentations and was inspired in more ways than I could have imaged by our warm-hearted keynote speaker Julieanna Preston.

I left smiling, and content because of old friendships strengthened and new friendships made. Our network happy hour, the designer career pathway panel sponsored by ASID and the community service charrette left me uplifted and encouraged. We explored some of the game changers and the peripheries interior designers can influence.

But I also left our host city with a heavy heart. Inclusivity is what we strive for at IDEC, but as some of our members were unable to travel to North Carolina perhaps due to bans on non-essential funded travel to the state, we were unable to provide the conference experience to all.

This travel ban, unfortunately, went into effect during the same week the conference location was announced during the 2018 event, and due to contractual obligations, we were unable to make a location change. However, neither the rest of the IDEC board nor I take this issue lightly, and our values at IDEC remain steadfast to be inclusive and to strive for diversity. After all, this is the one thing we all have in common; we are all different.

We will continue to find ways to make our advocacy for diversity and inclusivity visible, whether it be through our teaching or through our support and service work within the IDEC community.
At the same time as preparing the IDEC annual report, the Board of Directors and the Executive Director are preparing for IDEC 2020 – Past-Present-Future- in Tulsa Oklahoma March 5 – 7.

Jane Kucko, past IDEC President, accepted the role as conference host, and we will be treated with some exciting sites and local venues while “Living on Tulsa Time.”

The attached document will provide you with the State of IDEC, including updates on the Association’s finances, our membership make up and member numbers, and concludes with the IDEC 2019 conference awards.

Please contact the Board of Directors and share your concerns, or your Kudos and ask questions. Contact information is given at the end of the document or on our IDEC website under the About IDEC button. Familiarize yourself with our strategic plan and see how you can contribute to reaching our goals.

It has been a true gift to serve as your President over the past year. Have a wonderful rest of the summer!

Hepi Wachter
IDEC President 2018-2019
Financial Highlights

2018-19 YTD Assets
- Total Cash = $265,209
- Total Investments / Savings = $240,812
- Other = $31,247

Revenue (May 2019)
- Member Services = $122,488
- Annual Meeting = $174,181
- Products = $24,085
- Regions = $28,347
- JID = $30,739

Expenses (May 2019)
- Member Services = $161,972
- Annual Meeting = $128,664
- Regions = $15,883
- JID = $8,041
Financial Highlights

IDEC Assets

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IDEC Expenses

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<th>2018 - 2019 YTD</th>
<th>2017 - 2018</th>
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<tr>
<td>Expense</td>
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Membership by the Numbers: 2019
Total Members: 651

- Individual Associate (4%)
- Individual Professional (33%)
- Individual Graduate Student (7%)
- Individual Retired (2%)
- Individual Fellow (7%)
- Institutional Associate (2%)
- Institutional (1%)
- Institutional Professional (36%)
- Institutional Graduate Student (8%)
- Other (0.003%)
Readership

**Article Downloads Trend**

This chart shows the increase in the number of full-text article downloads for your journal in the period 2009 to 2018. The total includes usage on Wiley Online Library, EBSCO, and other third-party databases. Downloads via Wiley Online Library increased by 17.4% in 2016.

**Article Downloads by Source**

This chart shows the origin of full-text downloads of your journal across Wiley Online Library and other major third-party providers.

**Top 10 Downloading Countries**

This chart shows the top 10 countries from which articles in your journal were downloaded via Wiley Online Library in 2018, and the percentage each country contributed to total usage. All other countries are combined under “Others.”

Circulation

**Global Reach**

In 2018, 5,577 institutions offered access to the latest content in your journal via either a Wiley license or a traditional title-by-title subscription. On this map, darker shading shows where circulation is most concentrated. Countries shaded in gray may be covered by philanthropic initiatives.

In 2018, our philanthropic initiatives extended low-cost or free access to current content to 7,039 developing-world institutions.

**Reach by Region**

This table shows the number of institutions, by region, with access to the latest content in your journal via either a Wiley license or a traditional (title-by-title) subscription.

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<th>2016</th>
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<tr>
<td>Australia &amp; NZ</td>
<td>166</td>
<td>166</td>
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</tr>
<tr>
<td>Canada</td>
<td>79</td>
<td>80</td>
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<tr>
<td>China</td>
<td>181</td>
<td>189</td>
<td>202</td>
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<tr>
<td>Europe</td>
<td>1,373</td>
<td>1,808</td>
<td>2,339</td>
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<td>Japan</td>
<td>77</td>
<td>75</td>
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<td>Rest of World</td>
<td>1,536</td>
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<td>UK</td>
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<td>USA</td>
<td>604</td>
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<td><strong>Grand Total</strong></td>
<td><strong>4,122</strong></td>
<td><strong>4,991</strong></td>
<td><strong>5,577</strong></td>
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</table>

**Reach by Access Type**

In 2018, 5,509 institutions offered access to your journal via a Wiley license, often through a consortium. Of these institutions, 2,571 had access via the “All Journals” license model, offered to mature library customers since 2016. This includes 36 institutions that offered access via a “Read and Publish” license. In addition, 68 individual institutions offered access via traditional online, print, and online, or print subscriptions.

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<th>Access Type</th>
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<td>Print and online</td>
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<td>51</td>
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<td>Print</td>
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<td>0</td>
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</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>4,122</strong></td>
<td><strong>4,991</strong></td>
<td><strong>5,577</strong></td>
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2019
IDEC Achievements and Awards
Service Awards

Community Service Award
MSU-DNR Partnership for Sustainable Park Planning and Design – Suk-Kyung Kim and Linda Nubani, Michigan State University

Presidential Award
Susan Ray-Degges, North Dakota State University

Teaching Awards

Arnold P. Friedman Educator of Distinction Award
Lisa Waxman, Florida State University

Teaching Excellence Award
Milagros Zingoni, Arizona State University

IIDA Diversity Award
Vibhavri Jani, Kansas State University

Scholarship Awards

Book Award
Interiors Beyond Architecture
Debroah Schneiderman, Pratt University and Amy Campos, California College of Arts

Media Award
The Jack Larsen Oral History Project
Stephanie Zollinger, University of Minnesota

Inducted IDEC Fellows for 2019
Migette Kaup, Kansas State University
Jennifer Webb, University of Arkansas

Annual Conference Awards

Scholastic Awards

Best Presentation: Scholarship of Teaching and Learning
Jill Pable, Florida State University

Developing an Effective Statement of Philosophy: Slowly, Carefully, and Authentically

Best Presentation: Scholarship of Design and Research
Laura Cole, University of Missouri and Georgia Lindsay, University of Colorado Boulder

The Green Museum as a Teach Tool for Sustainability: Design Strategies to Engage the Public in Green Building Education

Best Presentation: Member’s Choice
Migette Kaup, Kansas State University

Changing the Game

Best Poster
Melissa Brown, Florida State University

Interior Design Elements in the Treatment of Patients Experiencing Psychosis for Schizophrenia

Creative Scholarship Awards

Design as Art
Tad Gloeckler, University of Georgia

ROOM – Drawer #D1 and Drawer #D7 with Frame Base

Design as Interior
Christoph Korner, Woodbury University

German Pavilion 2018

Design as Idea
Igor Siddiqui, University of Texas at Austin

Popform
Student Design Competition: National Winners

Project: Sensory Environments: Designing for Independence

Undergraduate 1st Place
Flourish
Amanda Wegener and Casandra Crawford
Purdue University
Instructor: Wendy Hynes

Undergraduate 2nd Place
Crescendo
Laura Blythe and Laine Hertel
Purdue University
Instructor: Wendy Hynes

Undergraduate 3rd Place
Junctions
Amanda King
Yorkville University
Instructor: Penny Fobler Cressy

Undergraduate Honorable Mention
SIOS
Erin Childs, Hermine Maise Leach, and Sarah Randall
Radford University
Instructor: Joan Dickinson

Graduate Student 1st Place
RISE
Katherine Barrett and Gloria Hahn
University of Florida
Instructors: Nam-Kyu Park and Linda Stevenson

Student Design Competition: Regional Winners

Project: Sensory Environments: Designing for Independence

East:
Junctions
Amanda King
Yorkville University
Instructor: Penny Fobler Cressy

Growing Minds
Kirstan Berardinelli and Amanda Lombardo
University of Massachusetts Dartmouth
Instructor: Dr. Rose Mary Botti-Salitsky

Fluid
Zahra Riyaz Chowdhry, Marya Merchant, Shereen Bassiouni
American University in Dubai
Instructors: Natalia Albul and Kristin Lee

East Graduate:
Sensory Environments: Designing for Independence
Casey Westerman
Endicott College
Instructor: Wonyeop Seok
Midwest:

Crescendo
Laura Blythe and Laine Hertel
Purdue University
Instructor: Wendy Hynes

Meraki
Sydney Gunty and Savanna Robison
Purdue University
Instructor: Wendy Hynes

Flourish
Amanda Wegener and Cassandra Crawford
Purdue University
Instructor: Wendy Hynes

Midwest Graduate:

Coalesce
Jessie Procyshyn and Oren Binnum
University of Manitoba
Instructors: Kelley Beaverford and Jason Kasper

Pacific West:

*No graduate submissions, tied scores responsible for five undergraduate finalists

The Collective
Jennifer Walls, Charlotte Ayling, and Nicole Kellough
British Columbia Institute of Technology (BCIT)
Instructors: Manon Pace, Wayne DeAngelis, Sharon Hollingsworth, Kathryn Lange, and June Fong

Positive Outlook
Brooke Rydalch and Tasha Urban
Utah State University
Instructor: Holly Murdock

Sunrise Center for Independence
Jordan Labas, Christina Sierra, and Rene Van Den Akker
Vancouver Island University
Instructor: Penny Thibault

Roots
Madison Ditton, Hanna Chidester, and Nichole Worrell
Utah State University
Instructor: Holly Murdock

Attaia
Hannah Weaver, Kristen Beus, and Alaina Gibson
Utah State University
Instructor: Holly Murdock

South:

SIOS
Erin Childs, Hermine Maisie Leach, and Sarah Randall
Radford University
Instructor: Joan Dickinson

True Colors
Kasey Helmick
West Virginia University
Instructor: Ron Dulaney Jr.

The Rise Center
Claire Grable, Delaney Leach, and Sydney Miller
Virginia Tech
Instructors: Elif Tural and Matt Wagner
**South Graduate:**

**RISE**
Katherine Barret and Gloria Hahn
University of Florida
Instructors: Nam-Kyu Park and Linda Stevenson

**Southwest:**

**Starlight: Center for Independent Living**
Ryan McNitt, Abigail Johnston, and Emily Gold
University of Oklahoma
Program: Interior Design
Instructor: Mia Kile

**Rise + Run**
Madeline Bechtel and Blake Warner
Colorado State University
Program: Interior Architecture and Design
Instructor: Conrad Rathmann

**Sum + Substance**
Anna Moechnig
Colorado State University
Program: Interior Architecture and Design
Instructor: Laura Malinin

**Southwest Graduate:**

**Today**
Rana Bazaid and Ashley Rose Marino
Texas Tech University
Program: Interior and Environmental Design
Instructor: Kristi Gaines

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**2019 IDEC Student Video Competition Winners**

**1st place**

**IDEC Video Submission**
Alanna Frierson and Johnston B. Roberts
Florida State University
Faculty Advisor: Amy Huber

**2nd Place**

**How is Technology Changing Design**
Genevieve Bowlby
Algonquin College
Faculty Advisor: Pallavi Swaranjali

**3rd Place**

**Technology and its Effect to the Space**
Fatimah Bazaid
Faculty Advisor: Pallavi Swaranjali
2018 - 19 IDEC Board of Directors
Hans-Peter (Hepi) Watcher, IDEC President, University of North Texas
Doug Seidler, IDEC Past-President, Marymount University
Susan Ray-Degges, IDEC President Elect, North Dakota State University
Rene King, Secretary/Treasurer, Columbia College
Marsha Cuddeback, IDEC Director (Teaching), Louisiana State University
Joan I. Dickinson, IDEC Director (Scholarship), Radford University
Stephanie Sickler, IDEC Director (Service), Florida State University
Sally Ann Swearingen, IDEC Director (Regions), Stephen F. Austin University

2018 - 19 IDEC Regions
East Region: Barbara Lowenthal, New York School of Interior Design
Midwest Region: Christine Birkentall, University of Kentucky
Pacific West Region: Kristin King, California State University
South Region: Jane Hughes, Western Carolina University
Southwest Region: Kristi Gaines, Texas Tech University
IDEC Leadership 2019 - 20

2019 - 20 IDEC Board of Directors
Susan Ray-Degges, IDEC President, North Dakota State University
Hans-Peter (Hepi) Watcher, IDEC President, University of North Texas
Ellen Fisher, IDEC President Elect, New York School of Interior Design
Rene King, Secretary/Treasurer, Columbia College
Marsha Cuddeback, IDEC Director (Teaching), Louisiana State University
Joan I. Dickinson, IDEC Director (Scholarship), Radford University
Stephanie Sickler, IDEC Director (Service), Florida State University
Sally Ann Swearingen, IDEC Director (Regions), Stephen F. Austin University

2019 - 20 IDEC Regions
East Region: Barbara Lowenthal, New York School of Interior Design
Midwest Region: Connie Dyar, Illinois State University
Pacific West Region: Kristin King, California State University
South Region: Jane Hughes, Western Carolina University
Southwest Region: Amy Roehl, Texas Christian University
2020 Is Just Around the Corner