



Call for IDEC Strategic Initiatives

Submission Deadline: March 18, 2009

IDEC has embarked upon strategic planning resulting in four areas of advancement (see http://www.idec.org/documents/IDEC_Strategic_Chart_0209.pdf). The four areas of advancement include: *Interior Design Education, Scholarship, Membership, IDEC, and Scholarship*. Strategic Direction 3: Advancement of Membership states that IDEC fosters opportunities for the advancement of its members. Specifically, Objective 3B states that IDEC will engage network members in the advancement of the organization. Objective 3D states that IDEC foster opportunities for leadership and service to our membership. For 2009, the IDEC board has determined there is \$15,000 available for strategic initiatives from the membership. We encourage leaders of IDEC including network and regional chairs, IDEC committee and task force members, as well as individual members to consider proposing projects that will help advance IDEC's strategic plan.

The IDEC Board of Directors recently analyzed the strategic plan and selected the following areas of focus for this upcoming year:

Strategic Direction 1: Advancement of Interior Design Education

- 1.A. Promote graduate education to advance the Interior Design profession.**
- 1.B. Encourage the practicing professional to enter the field of education.**

Strategic Direction 3: Advancement of Membership

- 3.A. Participates in discussion and activities that promote and support the profession of Interior Design.**
- 3.B. Develop member services to support junior faculty in advancing their careers as Interior Design educators.**
- 3.C. Develop and advocates the qualifications of Interior Design educators.**

Strategic Direction 4: Advancement of IDEC

- 4.B. Develop external funding.**

The purpose of the Call for IDEC Strategic Initiatives is to request proposals for implementation of initiatives that support the strategic plan in Strategic Directions 1, 3, and 4. There are many ways to interpret these strategic initiatives and we hope you will have innovative ideas!

The IDEC Board will also entertain proposals that address areas of the strategic plan that an IDEC leader deems important in addition to those listed above. The IDEC board anticipates funding proposals in the range of \$3,000 to \$5,000. However, proposals requesting larger funds will be considered. Proposals will be reviewed by the IDEC board at the spring board meeting in St. Louis (March 23-34, 2009). Award notifications will be sent out April 1.

The proposal should identify goals of the project, objectives, specific outcomes, and how they relate to the IDEC Strategic Plan. What steps need to be taken? What is a realistic time frame to achieve the goals, objectives, and outcomes? Perhaps most importantly, what are the budget requirements to meet the goal? If you had \$3,000 to \$5,000, what steps would you take to contribute to the achievement of the IDEC strategic plan?

The proposal should be organized in such a manner that the strategic initiative is clearly identified, goals and objectives defined, and budgetary requests in the range of \$3,000 to \$5,000 identified. Proposals that exceed the \$3000 to \$5000 range will be considered, however, rationale for exceeding \$5,000 should be included. A budget plan that identifies how monies will be spent should be included in the proposal. All proposals should be emailed in PDF file format to IDEC's Director of Development, Scott Ageloff (SAgeloff@nysid.edu) by **Friday, March 18th, 4:00 p.m.** EST. Late proposals will not be accepted.

Timeline

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| April 1 | Grantees notified and sent a contract for signature. IDEC cuts check for 60% of the award once completed contract received by Director of Development. |
| October 1 | Grantees submit mid-project report to Director of Development no later than October 1. Director presents reports to the BOD. Cut check for 20%. |
| April 1 | Final Report/Findings submitted to Director of Development. Director of Development submits reports to Board and IDEC cuts final check for 20%. |

NOTE: Not all projects will need the full year for completion. Grantees should submit their reports when the next portion of funds is needed. Upon completion of the mid-report, 20% of the funds will be dispersed; the remaining 20% will be dispersed upon receipt and approval of the final report.