

FACE of IDEC

Welcome back everyone!

I hope each of you had a productive and enjoyable summer and arrived back in the classroom refreshed and eager to start another year. As I stepped into the classroom a few weeks ago I was again amazed at the vast diversity of the student and faculty population that comprise the design disciplines. It is no wonder that the corporate world is looking to design to lead the way for change!

IDEC is in the process of developing the "Face of the Profession" to help showcase this diversity. In order to achieve this "face" IDEC is asking all of you, including your students, to submit any images that you have taken that express your program, university, travel abroad, regional or national IDEC meetings, field trips, etc. Please help us accomplish this task by getting a "snapshot" from all our members across the world. In order for us to do this each of you has to send only 5 pictures. Those few images would provide an enormous volume to use for this task.

Below are a few of the details on submitting the images. Please do your best to help create the "Face of IDEC" because your "face" is important! We don't want it to be too difficult to submit but to have it work smoothly there are a few enclosed guidelines listed below.

Submission Deadline; November 5th, 2007

Submission Guidelines;

Overview

The technical requirements for submissions are fairly flexible. However, the most important thing for all submissions is that the images need to be high quality. This means that the image or video should look clear and crisp regardless of technical specifications. Submissions that meet the technical guidelines but that do not look great can not be used. Scans of photographs are fine, as long as the

scans meet the submission guidelines and look great.

Still Images

Submission Method: Email, CD or DVD

File Types: .jpg (maximum file size, lowest compression) or .tif (uncompressed)

Image Size: Between 1280x1024 and 800x600 (as originally captured)

Color Space: RGB

If you are sending by email please send to; **pevans@kent.edu**
Important!! Make the subject line of each file; Face of IDEC

Video Images

Submission Method: CD or DVD (no email please)

Length: Less than 30 seconds each

File Types: .wmv, .avi, .mov

Audio: No particular guidelines, although audio from your video might be replaced by a soundtrack.

Note: Non-standard CODECS may present problems, so avoid them. If you do not know what a CODEC is, then you probably have a standard one and do not need to worry about this.

If you are sending any images by snail mail please mail to ;

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I am looking forward to seeing your "face" soon!

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